NHS embraces 2-way paging from PageOne

RealWire

London, 27 March, 2012 - PageOne Communications [1], the UK's leading provider of mobile messaging solutions to the public and enterprise sectors, today announced a series of wins in the NHS sector for its 2-way Responder, highlighting the growing demand for technology that can further enhance the robustness of their operational and incident management processes.

Norfolk and Suffolk NHS Foundation Trust, Salford Royal NHS Trust, East Lancashire PCT and Sheffield Health Social Care have all recently rolled-out PageOne's 2-way Responder messaging device, allowing for fast and effective emergency response.

25th anniversary logo

The 2-way Responder provides reliable 2-way communication with the usual speed, assurance and reach of paging, only now with the additional capability to acknowledge and respond to a paging broadcast. Fully integrated into PageOne's web-based messaging applications, or existing command and control systems via an API, it is ideal for emergency services as supervisors can make rapid, informed decisions on the mobilisation and coordination of staff and resources.

"It's vital that the NHS has the underlying systems and processes in place to enable accurate communications. The 2-way Responder is not only durable and reliable, but most importantly, it's also easy to use" said Nigel Gray, Sales Director, PageOne Communications.

"The NHS has really embraced the 2-way Responder due to its overwhelming benefits" explained Nigel. "It has enabled further robustness of their operational and incident management processes and guarantees end to end messaging".

Available via the Buying Solutions framework, PageOne's services have been pre-approved to comply with strict Government Procurement Office guidelines. NHS Trusts all over the country can therefore rely on PageOne to keep staff informed of vital information, helping them operate more effectively and more efficiently. Whether it's dealing with a major health emergency, or day-to-day operational communications, PageOne's mobile messaging solutions ensure those who need to know, always know.

For further information about PageOne's two-way responder, please visit – http://www.pageone.co.uk/services/paging/2-way-paging [2]

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About PageOne. www.pageone.co.uk [3]
PageOne Communications is celebrating 25 years of innovation in mobile messaging solutions. The company has proven expertise in helping clients drive operational and cost efficiencies, deliver effective results and have a real business edge in a competitive market. With a rich heritage in all aspects of messaging - from paging and SMS through to voice, email and location based services - it places its customers at the heart of its product development to help thousands of organisations across the public and major corporate sectors with reliable, cost-effective and award-winning solutions.

Note to editors
The PageOne name is written as one word with a capital 'P' and capital 'O'.

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