Surveyed Healthcare Providers Cite Access to EHR Data as Top Desire for Mobile Technology

The Associated Press

CARROLLTON, Ga.--(BUSINESS WIRE)--Mar 28, 2012-- Greenway Medical Technologies, Inc. today announced the availability of its remote clinical and financial solution PrimeMOBILE(TM) as a native application for download onto Android smartphone and tablet devices.

PrimeMOBILE integrates functionality accessed onto handheld devices directly with Greenway's single-database electronic health record (EHR), practice management and interoperability solution PrimeSUITE(R).

The announcement follows the availability of PrimeMOBILE's native applications for Apple phones and tablets completed last summer.

PrimeMOBILE provides password-protected, remote access of patient data such as clinical documents, diagnostic scans and lab results through patient search and filter functions. The solution streamlines workflows during patient encounters by enabling providers to graph vitals, add notes to patient summaries and communicate with staff during hospital rounds or from virtually any location.

PrimeMOBILE's administrative and financial capabilities integrate charge capture and confirmation through access to CPT and ICD codes and the ability to instantly route charges and notes to PrimeSUITE for review and posting. This helps accelerate billing cycles and reduce lost charges.

As well as noting EHR integration as the main functionality desired, a survey of 3,798 providers by the medical learning network QuantiaMD found that 83% currently utilize a mobile technology, and that fully 93% were most likely to purchase an Apple or Android device.

The survey also reflected the rise in tablet usage by medical professionals. It noted that 30% of participants were already using a tablet at the time of the survey, and another 44% said they intend to utilize a tablet in the future. A quarter of the surveyed providers reported they are using both a smartphone and a tablet for clinical and administrative functions.

The findings correspond to a Manhattan Research study that estimated mobile smartphone usage in healthcare settings would total more than 80% of providers by the end of 2011.

"Innovation and efficiencies can drive the advancement of smarter healthcare delivery," said Greenway(R) President and CEO Tee Green.

"It's important while doing so that healthcare information technology providers anticipate the practical and usable nature of solutions across multiple platforms. We do this by listening to our customers, and we are pleased to offer not only the integration they desire, but also an extended and scalable range of mobile solutions bridging clinical and financial workflows." About Greenway and PrimeSUITE Greenway Medical Technologies, Inc. (NYSE: GWAY) delivers smarter solutions for smarter healthcare(TM). PrimeSUITE(R) - Greenway's certified and fully integrated electronic health record, practice management and interoperability solution - helps improve care coordination, quality and cost-efficiency as part of a smarter, sustainable healthcare system. Thousands of providers across 30 specialties and sub-specialties use on-premise or cloud-based Greenway(R) solutions in physician practices, clinics and health systems. To learn more, go to greenwaymedical.com, Twitter, Facebook and YouTube, or email info@greenwaymedical.com.

Forward-Looking Statements In addition to historical information, this press release includes certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include both implied and express statements regarding the company's financial condition, growth strategy, business development efforts, service offerings, and service delivery models. Such forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties and other factors that may cause the actual results, performance or achievements of the company to differ materially from the historical results or from any results expressed or implied by such forward-looking statements. Risks that could affect the company's future performance include, but are not limited to, our ability to adapt to evolving technology and industry standards; our ability to implement our growth strategy; our ability to retain management and other qualified personnel; failure to prevent disruptions in service or damage to our third-party providers' data centers; failure to avoid liability for the use of content we provide; regulation of the healthcare information technology industry; our ability to ensure our solutions meet industry and government standards; failure to maintain adequate security measures for our customers' confidential information and personal identifiable information and their patients' protected health information; our ability to obtain new provider clients; failure of the HITECH Act and other incentive programs to be fully implemented or funded by the government; our ability to implement our strategic relationships as currently intended; failure to establish, protect or enforce our intellectual property; restrictions in our credit facility and future indebtedness. The company disclaims any obligation or duty to update or modify these forward-looking statements. Greenway, the Greenway logo and PrimeSUITE are registered trademarks and PrimeMOBILE and the phrase "smarter solutions for smarter healthcare" are trademarks of Greenway Medical Technologies, Inc.

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