Elsevier Business Intelligence (EBI) to Host 'IN3 Medical Device 360 & ?176; Boston', June 27-29, 2012

The Associated Press

Elsevier Business Intelligence(http://www.elsevierbi.com/), the medtech industry's leading provider of strategic partnership and investment conferences, announced today that it will host the 'IN3Medical Device 360 Boston' investor conference on June 27-29, 2012, at the Hyatt Regency Boston.

The Investment in Innovation (IN3) Medical Device 360 Boston conference will feature presentations by more than 25 early-, mid- and late-stage start-up companies that are seeking funding and/or strategic partnership across the spectrum of diagnostic and therapeutic device markets. The conference also will feature an outstanding agenda of panels, networking sessions and meet-and-greets with industry thought leaders discussing the most pressing issues facing the global device industry in 2012 and beyond. Participating speakers confirmed to date include senior-level investors from Ascent Biomedical Ventures, Cowen Healthcare Royalty Partners, Fidelity Biosciences, NGN Capital, NMT Capital, Novartis Venture Fund, Siemens Venture Capital, and many more. Panel topics will include: Strategic View Point--What Big Companies Want to See in a Start-Up Before Buying; Complying with the New Physician Sunshine Law Governing Industry's Disclosure Of Physician Relationships; and Medtech

Investing--Hear What It Takes to Get a VC to Say Yes! In addition, large company/VC meet-and-greets will be held to facilitate interaction between these two influential groups and conference participants. Partnering software will be available to all registered attendees prior to the conference so that one-on-one onsite meetings can be pre-arranged.

This two-day special event will benefit a wide variety of participants in the medical device sector: start-ups seeking investment or strategic partnerships, investment firms, VCs, mid-size and large medical device manufacturers, and service providers. Emerging medtech companies that would like to apply to present in Boston should contact Kayleen Kell at 949-797-7142, or email k.kell@elsevier.com(mailto:k.kell@elsevier.com).

IN3 Medical Device 360 Boston will be held at the Hyatt Regency Boston. Event co-sponsors to date include Ronald Trahan Associates Inc., Marketwire, Mass Medical Angels and Life Science Intelligence. Visit www.IN3Boston.com(http://www.in3boston.com/) for full conference and registration details. EBI will be hosting one additional IN3 Medical Device 360 event in 2012, in San Francisco; visit http://www.elsevierbi.com/conferences(http://www.elsevierbi.com/conferences) for more information.

About Elsevier Business IntelligenceElsevier Business Intelligence (EBI), an Elsevier company built on the heritage of F-D-C Reports, Windhover Information and Medtech Insight, is a global information supplier providing business intelligence on regulatory, business and

reimbursement issues that are vital to the healthcare industry.

Through a range of products including publications, conferences,

databases(http://www.istockanalyst.com/business/news/5040593/elsevier-business-intelligence-to-host-in3-east-at-hyatt-regency-boston-on-june-21-23-2011)

and reports, EBI places biopharma and medical device professionals,

and those who focus on these industries, at the forefront of

knowledge, by providing the perfect combination of news and

information together with penetrating insight and analysis. EBI

(www.elsevierbi.com(http://www.elsevierbi.com/)) has offices in the

U.S. in Bridgewater, N.J.; Norwalk, Conn.; Rockville, Md.; and Irvine,

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