Expanding Orthopedics Inc. Signs Distribution Agreement With Leading Italian Spine Distributor

The Associated Press

Expanding Orthopedics Inc., a medical device company developing innovative solutions for spinal care, announced that it has signed an exclusive distribution agreement with AMS, a leading Italian spine distributor, for the distribution of its XPED Expanding Pedicle Screw SystemT.

Expanding Orthopedics Inc. announced that it has entered into an exclusive distribution agreement with Advanced Medical Systems (AMS Group S.P.A.) for the distribution of its unique XPED Expanding Pedicle Screw SystemT in Italy. AMS is one of the country's leading medical device distributors with extended experience in the field of spine surgery and a long-standing reputation in the successful introduction of state-of the art technology in the Italian market.

Mr.Mauro Vendrami, President and CEO of AMS, said that "AMS is committed to bringing the most innovative and advanced technologies to the Italian market and we are convinced that the XPED system has great potential here. Initial feedback from Italian surgeons shows that there is a clinical need for a pedicle screw system with enhanced anchoring capabilities in compromised bone. We look forward to establishing reference centers with Key Opinion Leaders in Italy in order to establish XPED as the standard of advanced care." He added that "AMS's expertise in partnering with physicians is a key to therapeutic success and that its success in developing innovation in treatments has contributed in improving patient care." Mr. Ofer Bokobza, CEO of Expanding Orthopedics, added that "We are very pleased to add AMS as a business partner, adding a top-notch company to our distribution network. Their reputation for successfully introducing advanced medical devices is well known. Italy, as the 4th largest market in Europe, is a major target for us. The extensive sales and service network of Mr.Vendrami and his team will allow Italian surgeons the ability to provide patients with an optimal fixation solution." Mr. Bokobza noted that "We will be hosting AMS and additional international distributors of Expanding Orthopedics at our booth (#415) at the major European spine meeting, SpineWeek, to be held at Amsterdam from May 28th to June 1st. In addition, we are very proud that Dr. O. Keynan of Sourasky Medical Center, Israel, will present a poster on Progressive enhanced bone fixation with novel Titanium expandable pedicle screws in a six-month sheep fusion model." About Expanding Orthopedics Inc.

Expanding Orthopedics Inc. is a privately owned company whose mission is to develop innovative orthopedic products that augment the natural healing process of the body, preserve healthy bone and improve long-term patient outcome. The Company is spearheaded by seasoned management team with proven industry experience, and is backed by prominent spine surgeons from the US and Europe. EOI owns a broad patent portfolio covering the CE Marked XPED Expandable Pedicle

Screw SystemT and additional spine and orthopedic applications.

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