MD+DI, MPMN, Qmed and CMDM Announce Emerging Trends in Medical Device

The Associated Press

UBM Canon, the Global MedTech Authority, has announced an upcoming online event and conference solely dedicated to outsourced medical device design and development. This event, Emerging Trends in Medical Device Outsourcing/Contract Manufacturing, will be hosted by Medical Device + Diagnostic Industry (MD+DI), Medical Product Manufacturing News (MPMN), China Medical Device Manufacturer (CMDM), and Qmed, the world's only 100% qualified medical device supplier search engine and directory.

(Logo: http://photos.prnewswire.com/prnh/20101214/LA16070LOGO) This online event and conference will occur on June 14, 2012, from 11am until 5pm Eastern Time and is available virtually anywhere an attendee has access to the internet. Registration is available here.

This topic-specific online event presents attendees with the chance to gain insights from and interact directly with industry experts and thought leaders. The conference will open with a keynote address from Frost & Sullivan's Medical Device Industry Manager, Venkat Rajan.

Titled, "The New Medical Device Landscape: Adapt or Fade Away," the keynote presentation will examine the potential effects of new business models and other healthcare cost-containment pressures, as well as the impending medical device tax, that have forced medical device companies to rethink their long-term strategies and approach to development. Mr. Rajan will also explain what these changing dynamics could mean for long-term stakeholders across the medical device supply chain. Related conference presentations, panel discussions, and chat sessions, all with live Q&A, will follow.

These interactive conference sessions focus on a variety of subjects surrounding emerging trends in medical device outsourcing, such as: Design Trends in Outsourcing Innovation, Medical Device Miniaturization, and Sourcing Suppliers in China, which will focus on the changing face of China and what it means for medical device manufacturers seeking supplier partnerships.

"We are proud to announce this online event and conference dedicated to outsourced medical device design and development. Our event speakers will provide key information and valuable insight pertaining to current conditions, advances, and trends in medical device outsourcing and contract manufacturing," stated Shana Leonard, Editor-in-Chief, Medical Product Manufacturing News and Qmed.com. "The variety of engaging presentations, panel discussions, and chat sessions serve to educate medical device professionals on a range of important issues that are highly relevant to their industry." In addition to conference sessions

and chat sessions highlighting contract medical device testing and packaging, the online event exhibition hall will house booths staffed by suppliers and service providers to the industry. A wide variety of resources and information will be available to attendees, including: white papers, videos, brochures, and live chat capabilities with exhibitors.

For information regarding speaking opportunities, contact Shana Leonard. For information on sponsorship opportunities, contact Amanda O'Brien.

To register, visit the Emerging Trends in Medical Device Outsourcing/Contract Manufacturing registration page.

This event is sponsored by Lumenous, Executive Sponsor, and our Exhibiting Sponsors Microspec, Fluortek, and Minnetronix.

About UBM Canon UBM Canon, the leading B2B media company dedicated exclusively to the global $3.0 trillion advanced manufacturing sector, helps support the flow of information, commerce and innovation in such sophisticated segments as medical devices and pharmaceutical development. UBM Canon also addresses cutting-edge developments in broader areas of advanced engineering design and manufacturing, and manufacturing processes and packaging. UBM Canon is part of UBM plc (UBM.L) a global provider of media and information services for professional B2B communities and markets.

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