Medical Device Developers - MD & M East Returns to Philadelphia in Three Weeks

The Associated Press

UBM Canon is pleased to announce the return of the Medical Design & Manufacturing East Exposition and Conference (MD&M East). The four-day conference and three-day exposition will be held from Monday, May 21 through Thursday, May 24 at the Pennsylvania Convention Center.

MD&M East Exposition MD&M East Expo will run from Tuesday, May 22through Thursday, May 24 on the main floor of the Pennsylvania Convention Center. MD&M East provides medical device engineers, R&D, quality, regulatory, design, and manufacturing contact with hundreds of the industry's medical OEM contract service providers, suppliers and consultants. Developers can quickly evaluate and compare end-to-end manufacturing solutions in one single location. Every stage of the product development cycle is represented, from research and design through regulatory approval and end-product marketing. Exposition registration is complimentary to qualified members of the medtech community at http://www.MDMEast.com.

MD&M East Conference Don't miss your chance to hear how to apply new areas of FDA and international guidance to your company's product development process.

Attend MD&M East conference, May 21-24, at the Pennsylvania Convention Center and hear from local and headquarters, FDA, industry experts, and executives from Covidien, Abbott, Medtronic, Boston Scientific, Edwards Lifesciences, Smith and Nephew and more. Sixteen full-day sessions will cover all of your informational needs from pre-market submissions to maintaining compliant systems. Visit http://www.MDMEastConference.com for more information or to sign up today.

Complimentary Medical Technology Presentations Attendees can take advantage of daily supplier technology presentations at the Innovation Briefs Theater taking place within the expo hall alongside the exhibits. These 30-minute presentations run from 11:00 a.m. through 3:00 p.m. daily and cover a wide range of technologies. Topics being presented this year include: Lean Manufacturing; Turning Research into Insights; FDA Trends; Next-Gen Technologies; Robotics; and much more.

Exclusive Industry Event: "The Future of Medical Technology" One of this year's Innovations Briefs highlights is Wednesday's special panel, "The Future of Medical Technology" (May 23 at 2:30pm).

Led by UBM's Director of Content, Rich Nass, this live Q&A panel will feature renowned inventor Dean Kamen, and MDEA Lifetime Achievement Award winner Dr. Thomas Fogarty.

Mr. Kamen and Dr. Fogarty are two of the most important and innovative minds in the medical device industry today. Mr. Kamen, an inventor, entrepreneur, and advocate for science and technology, holds more than 440 U.S. and foreign patents. Dr. Fogarty, who has founded or co-founded more than 33 medical companies, holds 135 patents on surgical instruments, including the Fogarty balloon embolectomy catheter, which revolutionized vascular surgery.

Attendees will have the rare opportunity to interact directly with Mr.

Kamen and Dr. Fogarty as they answer questions and share their insights into the future of medical device development and technology.

This panel is free to all Expo attendees.

Co-Located Events MD&M East Expo admission also includes unlimited access to four co-located events, Atlantic Design & Manufacturing, ATX East, EastPack and Sustainability in Manufacturing. Each of these events features hundreds of additional suppliers, available under the same roof.

Event Details MD&M East Exposition: May 22-24, 2012 Conference: May 21-24, 2012 Pennsylvania Convention Center 1101 Arch Street Philadelphia, PA 19107 http://www.MDMEast.com Editorial Contact: Nannette Nolan Marketing Manager, Medical Events UBM Canon nannette.nolan@ubm.com +1-310-996-9468 SOURCE UBM Canon -0- 05/04/2012 CO: UBM Canon ST: Pennsylvania IN: MTC SU: TDS PRN -- UKF669 -- 0000 05/04/2012 16:00:00 EDT http://www.prnewswire.c

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