Medical Device Developers - Network at MD & M East Next Week

The Associated Press

This is your last week to pre-register for MD&M East, providing Medical Device Developers direct access to Hundreds of Suppliers, Educational Opportunities, and Exclusive Industry Events, all in One Convenient Location. Qualified members of the medtech community can still pre-register for free at http://www.MDMEast.com.

Medical Device Developers - Don't miss your chance to register for next week's Medical Device & Manufacturing East Exposition and Conference (MD&M East). The four-day conference and three-day exposition will be held from Monday, May 21 through Thursday, May 24 at the PennsylvaniaConvention Center. From now until Thursday, May 24, admission for qualified members of the medtech community is free (visit http://www.MDMEast.com to see if you qualify).

MD&M East Exposition MD&M East Expo will run from Tuesday, May 22through Thursday, May 24 on the main floor of the Pennsylvania Convention Center. MD&M East provides medical device engineers, R&D, quality, regulatory, design, and manufacturing professionals contact with hundreds of medical OEM contract service providers, suppliers and consultants. Developers can quickly evaluate and compare end-to-end manufacturing solutions in one single location. Every stage of the product development cycle is represented, from research and design through regulatory approval and end-product marketing. Exposition registration is complimentary to qualified members of the medtech community at http://www.MDMEast.com.

MD&M East Conference Don't miss your chance to hear how to apply new areas of FDA and international guidance to your company's product development process.

Attend MD&M East conference, May 21-24, at the Pennsylvania Convention Center and hear from local and headquarters, FDA, industry experts, and executives from Covidien, Abbott, Medtronic, Boston Scientific, Edwards Lifesciences, Smith and Nephew and more. Six daylong sessions will cover all of your informational needs from pre-market submissions to maintaining compliant systems. Visit http://www.MDMEastConference.com for more information or to sign up today.

Complimentary Medical Technology Presentations Attendees can take advantage of daily supplier technology presentations at the Innovation Briefs Theater (Booth 589), taking place within the expo hall alongside the exhibits. These 30-minute presentations run from 11:00 a.m. through 3:00 p.m. daily and cover a wide range of technologies. Topics being presented this year include: Lean Manufacturing; Turning Research into Insights; FDA Trends; Next-Gen Technologies; Robotics; and much more.

Event Highlights Tuesday, May 22 at 1:00 PM "Turning Research Into Insights: How Tapping Into Market Data Can Give You a Competitive Advantage" Innovation Briefs Theater (Booth 589) Market Research has been used to drive strategy and execution in the Pharmaceutical and Biotech industries for decades. The time is now for medical device companies to seize competitive advantages through insight generation, analytics, and cross-functional implementation.

This presentation will help medical device executives understand how to tap into market data and intelligence to make informed business decisions and grow the bottom line. Presented by ITG Healthcare Market Research, and free for all Expo attendees.

Wednesday, May 23 at 2:30 PM "The Great Innovators: A Sit-Down Chat with Dr. Thomas Fogarty & Dean Kamen" Innovation Briefs Theater (Booth 589) Led by UBM's Director of Content, Rich Nass, this live Q&A panel will feature renowned inventor Dean Kamen, and MDEA Lifetime Achievement Award winner Dr. Thomas Fogarty. Mr. Kamen and Dr. Fogarty are two of the most important and innovative minds in the medical device industry today. Mr. Kamen, an inventor, entrepreneur, and advocate for science and technology, holds more than 440 U.S. and foreign patents. Dr.

Fogarty, who has founded or co-founded more than 33 medical companies, holds 135 patents on surgical instruments, including the Fogarty balloon embolectomy catheter, which revolutionized vascular surgery.

Attendees will have the rare opportunity to interact directly with Mr.

Kamen and Dr. Fogarty as they answer questions and share their insights into the future of medical device development and technology.

This panel is free to all Expo attendees.

Co-Located Events MD&M East Expo admission also includes unlimited access to four co-located events, Atlantic Design & Manufacturing, ATX East, EastPack and Sustainability in Manufacturing. Each of these events features hundreds of additional suppliers, available under the same roof.

Event Details MD&M East Exposition: May 22-24, 2012 Conference: May 21-24, 2012 Pennsylvania Convention Center 1101 Arch Street Philadelphia, PA 19107 http://www.MDMEast.com Editorial Contact: Nannette Nolan Marketing Manager, Medical Events UBM Canon nannette.nolan@ubm.com +1-310-996-9468 SOURCE UBM Canon -0- 05/18/2012 CO: UBM Canon ST: United States of America IN: HEA MTC MEQ PHA SU: TDS PRN -- UKF710 -- 0000 05/18/2012 21:08:00 EDT http://www.prnewswire.c

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