

## **Nonin Medical Awarded Novation Contract for Clinically Proven Pulse Oximeters**

MINNEAPOLIS/PRNewswire/ -- Nonin Medical, Inc., the inventor of fingertip pulse oximetry and a leader in noninvasive medical monitoring, announced today that Novation has awarded a 36-month contract to Nonin for its pulse oximeters and sensors. Novation is the largest health care supply contracting company in the United States.

"Novation is known for offering the highest-quality products that demonstrate the most clinical and economic value to the members it serves," said Kevin McGowan, Vice President-Global Sales for Nonin Medical. "We're pleased to offer Novation's hospital, clinic, home-health and long-term care customers more choices with our clinically proven pulse oximeters. Nonin Medical's pulse oximeters are accurate, durable and reliable. In addition, their low cost of ownership makes them a true value for the members served by Novation."

Under the agreement, the more than 65,000 member and affiliate organizations served by Novation will be able to purchase--at discounted prices--Nonin's Onyx® Vantage 9590 professional fingertip pulse oximeter, PalmSAT® 2500 handheld pulse oximeter, and Wrist-Ox2™ 3150 wrist-worn pulse oximeter and sensors.

With more than 1.5 million oximeters sold, Nonin's PureSAT® pulse oximetry technology is trusted with clinically proven accuracy to help clinicians make patient care decisions even in challenging conditions like motion and dark skin pigmentation. Nonin oximeters are made in the United States, and customer and technical service is available at the company's global headquarters in Plymouth, Minn.

About Nonin Medical, Inc.

Nonin Medical, Inc. invented finger pulse oximetry and designs and manufactures innovative noninvasive medical monitoring solutions. Headquartered in Plymouth, Minn. with an additional distribution and service center in Hudiksvall, Sweden, Nonin distributes its pulse and cerebral oximeters, capnographs, sensors and software to health professionals and consumers in more than 125 countries. The company has more than 100 OEM partners worldwide.

Nonin Medical leads the industry in remote monitoring by providing cost-effective, accurate devices that enable open data exchanges. A founding member of the Continua Health Alliance and a Bluetooth SIG CES Award winner, Nonin Medical is dedicated to developing easy-to-integrate, low power, interoperable technology to reduce healthcare costs and improve quality of life. Since launching the world's first Continua™-Certified product in 2009 (the Onyx II 9560), the company continues to drive global connectivity standards and add interoperable solutions across its product line. For more information, visit [www.nonin.com](http://www.nonin.com) [1].

## About Novation

Founded in 1998, Novation is the leading health care supply chain expertise and contracting company for the more than 65,000 members of VHA Inc. and UHC, two national health care alliances, and Provista, LLC. Novation provides alliance members with sourcing services, as well as information and data services. Based in Irving, Texas, Novation develops and manages competitive contracts with more than 600 suppliers. VHA, UHC, and Provista members used Novation contracts to purchase more than \$40 billion in 2011. Novation recently earned the coveted Ethics Inside® Certification from Ethisphere Institute, a leading international think tank dedicated to the research and promotion of best practices in corporate ethics and compliance. Novation was also named on Ethisphere's World's Most Ethical Companies list, and is the only company in the health care industry to earn both distinctions.

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