

ConsultantLive Announces Winners of Gold in Medical Diagnostic Game

The Associated Press

UBM Medica US today announced the winners of the first "Diagnostic Champions' Challenge" (<http://goforthegold.consultantlive.com>) - an online game designed to test the knowledge and medical diagnostic skills of physicians and other healthcare professionals. Connie Le, MD of Virginia and Elizabeth Munnie, RPA-C of New York have each won an ounce of gold bullion by placing first in the final round of the five-week challenge hosted on ConsultantLive.

During the five-week interactive challenge, players were given sets of multiple choice diagnostic dilemmas to solve - culminating with the top physician and non-physician players from the first four weeks competing in the final round. Clinical topics ranged from diagnosing minor bumps and bruises, to sexually transmitted infections and dermatologic conditions.

"The Diagnostic Champions' Challenge tournament was a great success," said Brian Field, EVP/Managing Director, UBM Medica US. "This game puts our relevant, clinical content in an educational and engaging package for our various healthcare audiences. We will continue to extend this tournament across our products - with the next challenge on CancerNetwork." "Thank you so much for your highly educational and challenging cases," said Dr. Le, who earned a perfect score in the championship round against her fellow MDs. "I am very honored to be the recipient of this award." Through a variety of clinical solutions and educational tools, ConsultantLive offers primary care practitioners practical solutions to every-day clinical dilemmas. In addition to updates on the latest research, evidence and guidelines, ConsultantLive also includes popular features such as DermClinic, PhotoClinic, and many more compelling resources.

For more information about the "Diagnostic Champions' Challenge":
<http://goforthegold.consultantlive.com>.

For more information about ConsultantLive: <http://consultantlive.com>.

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For more information, visit www.UBMMedicaUS.com.

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