FUJIFILM Synapse@ Mobility 3.0 Now Available In The U.S.

The Associated Press

FUJIFILM Medical Systems U.S.A., Inc. announced the availability of Synapse@ Mobility 3.0, a new zero footprint application with improved features that enable access to Fujifilm's suite of Synapse products from hand-held mobile devices, as well as Macintosh- or Windows-based PCs. Using the web browser or mobile device of their choice, radiologists and referring physicians can now review patient images* and information available in Synapse@ PACS and Synapse@ RIS, increasing accessibility to patient information and improving workflow. The newest version of the company's popular solution recently received 510(k) for diagnostic use on Apple@ devices. "Synapse@ Mobility 3.0 is all about convenience and clinicians lead hectic lives where reading from remote locations is almost always required," says Jim Morgan, VP of Medical Informatics for Fujifilm. "It was our goal to provide radiologists and referring physicians with on-the-go access to the images and information stored in Synapse@ PACS and Synapse@ RIS for diagnostic review and we have made this a reality for iPad@ and iPhone@ users." The new version also includes a collaboration feature designed to foster greater communication between professionals by allowing clinicians to consult in real-time. The collaboration feature will allow physicians to bring information to their patients and ultimately aide in consultation during clinical situations such as the communication between, physicians, referring clinicians and patients, using the web browser or mobile device of their choice. Version 3.0 of Synapse Mobility will remove the device barrier between users and allow open collaboration. Synapse@ Mobility 3.0 also includes several upgrades to the user functionality including improved visual layouts and reference lines. It provides advanced viewing capabilities for physicians to view 3D images as well as to be able to zoom, window and level, and use MIP/MPR just as they would do at a clinical workstation. Easily uploaded on a variety of products, Mobility is readily deployed because it is browser independent and scalable, providing facilities with virtually an unlimited number of user licenses. In addition to Synapse Mobility 3.0, Fujifilm will also be featuring its full range of medical informatics products at the 2012 SIIM conference in Orlando, Fla. For more information on these products visit booth number 725 or log on to www.fujimed.com.

About Fujifilm FUJIFILM Medical Systems U.S.A., Inc. is a leading provider of diagnostic imaging products and medical informatics solutions to meet the needs of healthcare facilities today and well into the future.

From an unrivaled selection of digital x-ray systems, to the Synapse@ brand of PACS, RIS and cardiovascular products, to advanced women's health imaging systems, Fujifilm has products that are ideal for any size imaging environment. The Endoscopy Division of FUJIFILM Medical Systems U.S.A., Inc., supplies high quality, technologically advanced, FUJINON brand endoscopes to the medical market.

FUJIFILM Medical Systems U.S.A., Inc. is headquartered in Stamford, CT. For more information visit www.fujimed.com and www.fujinonendoscopy.com.

FUJIFILM Holdings Corporation, Tokyo, Japan, brings continuous innovation and leading-edge products to a broad spectrum of industries, including electronic imaging, digital printing equipment, medical systems, life sciences, graphic arts, flat panel display materials, and office products, based on a vast portfolio of digital, optical, fine chemical and thin film coating technologies. The company was among the top 16 companies around the world granted U.S. patents in 2010, and in the year ended March 31, 2011, had global revenues of $25.8 billion**. Fujifilm is committed to environmental stewardship and good corporate citizenship. For more information, please visit www.fujifilmholdings.com.

* Synapse Mobility is not to be used for viewing mammography images.

* * At an exchange rate of 86 yen to the dollar.

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