Masimo Signs Pronto-7T Distribution Deal with Henry Schein

The Associated Press

Masimo (NASDAQ: MASI) announced today that Henry Schein Medical, the Medical business of Henry Schein, Inc., (NASDAQ: HSIC), the world's largest provider of health care products and services to office-based practitioners, will distribute the new Pronto-7T - a palm-sized handheld device designed for quick and easy noninvasive spot-checking of total hemoglobin (SpHb@), SpO2, pulse rate, and perfusion index.

(Photo: http://photos.prnewswire.com/prnh/20120109/LA31863) The distribution agreement also covers Masimo's Pronto with rainbow@ technology. Both the Pronto-7 and Pronto will be available to Henry Schein's U.S. customer base of physician offices, community health facilities, medical clinics, and ambulatory surgical centers.

"We are extremely pleased to be working with Masimo on the groundbreaking Pronto-7," said Dave McKinley, President, Henry Schein Medical. "Our customers rely on us to provide the latest technology for improving their practice and providing the highest quality care. We look forward to introducing our customers across the U.S. to this exciting, non-invasive innovation in patient care." Masimo Pronto-7 has received notable industry accolades, including the 2011 GOLD Medical Design Excellence Award,2011 TechAmerica High-Tech Innovation Award, and the 2011 iF Product Design Award. And in 2010, noninvasive hemoglobin monitoring was named to the World Health Organization's (WHO) List of Innovative Medical Technologies that Address Global Health Concerns and Needs.

The Pronto-7 offers a breakthrough solution for measuring hemoglobin in less than one minute - without the needles risk of blood contamination, hazardous medical waste, laboratory analysis, and patient discomfort associated with traditional blood tests. With dimensions of just 13 cm x 7.2 cm x 2.5 cm (5.1" x 2.8" x 1") and weight of 296 grams (10.5 ounces), the palm-sized Pronto-7 puts the power of noninvasive hemoglobin spot-check testing, along with SpO2, pulse rate, and perfusion index, into any clinician's hands. The device's embedded 802.11 b/g and Bluetooth communication capability enables wireless printing or emailing of test results. Future upgrades will allow for wireless transmission to electronic health record (EHR) systems.

Masimo President of World Wide Sales, Marketing and clinical Research, Jon Coleman, said: "Henry Schein has a great reputation for bringing leading-edge medical technology to its customers. With the full market release of our breakthrough noninvasive hemoglobin monitoring products, we can leverage the sales footprint and customer relationships of more than 400 professional field sales professionals and 200 telesales professionals at Henry Schein Medical to drive

awareness of noninvasive hemoglobin technology and how with it doctors can revolutionize their medical practice." 1 Dr. Andrew J. Schuman - adjunct assistant professor of pediatrics at Dartmouth Medical School, contributing editor for Contemporary Pediatrics, and a practicing pediatrician in New Hampshire, who reviewed the Pronto-7 to FDA clearance.

About Henry Schein, Inc. Henry Schein, Inc. is the world's largest provider of health care products and services to office-based dental, medical and animal health practitioners. The Company also serves dental laboratories, government and institutional health care clinics, and other alternate care sites. A Fortune 500@ Company and a member of the NASDAQ 100@ Index, Henry Schein employs nearly 15,000 Team Schein Members and serves approximately 775,000 customers. The Company offers a comprehensive selection of products and services, including value-added solutions for operating efficient practices and delivering high-quality care. Henry Schein operates through a centralized and automated distribution network, with a selection of more than 90,000 national and Henry Schein private-brand products in stock, as well as more than 100,000 additional products available as special-order items. The Company also offers its customers exclusive, innovative technology solutions, including practice management software and e-commerce solutions, as well as a broad range of financial services.

Headquartered in Melville, N.Y., Henry Schein has operations or affiliates in 25 countries. The Company's sales reached a record $8.5 billion in 2011, and have grown at a compound annual rate of 18% since Henry Schein became a public company in 1995. For more information, visit the Henry Schein Web site at www.henryschein.com.

About Masimo Masimo (NASDAQ: MASI) is the global leader in innovative noninvasive monitoring technologies that significantly improve patient care-helping solve "unsolvable" problems. In 1995, the company debuted Measure-Through Motion and Low Perfusion pulse oximetry, known as Masimo SET@, which virtually eliminated false alarms and increased pulse oximetry's ability to detect life-threatening events. More than 100 independent and objective studies demonstrate Masimo SET provides the most reliable SpO2 and pulse rate measurements even under the most challenging clinical conditions, including patient motion and low peripheral perfusion. In 2005, Masimo introduced rainbow SET@ Pulse CO-OximetryT technology, allowing noninvasive and continuous monitoring of blood constituents that previously required invasive procedures, including total hemoglobin (SpHb@), oxygen content (SpOCT), carboxyhemoglobin (SpCO@), methemoglobin (SpMet@), and Pleth Variability Index (PVI@), in addition to SpO2, pulse rate, and perfusion index (PI). In 2008, the company introduced Masimo Patient SafetyNetT, a remote monitoring and wireless clinician notification system designed to help hospitals avoid preventable deaths and injuries associated with failure to rescue events. In 2009, Masimo introduced rainbow Acoustic MonitoringT, the first-ever noninvasive and continuous monitoring of acoustic respiration rate (RRaT).

Masimo's rainbow SET technology platform offers a breakthrough in patient safety by helping clinicians detect life-threatening conditions and helping guide treatment

options. In 2010, Masimo acquired SEDLine@, a pioneer in the development of innovative brain function monitoring technology and devices. Masimo SET and Masimo rainbow SET technologies can also be found in over 100 multiparameter patient monitors from over 50 medical device manufacturers around the world. Founded in 1989, Masimo has the mission of "Improving Patient Outcome and Reducing Cost of Care ... by Taking Noninvasive Monitoring to New Sites and Applications@." Additional information about Masimo and its products may be found at www.masimo.com.

Forward-Looking Statements This press release includes forward-looking statements as defined in Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, in connection with the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations about future events affecting us and are subject to risks and uncertainties, all of which are difficult to predict and many of which are beyond our control and could cause our actual results to differ materially and adversely from those expressed in our forward-looking statements as a result of various risk factors, including, but not limited to: risks related to our assumptions of the repeatability of clinical results obtained using the new Masimo Pronto-7 and noninvasive sensor sizes, risks related to our belief that the Pronto-7 enables quick and easy noninvasive spot-checking of hemoglobin (SpHb@), SpO2, pulse rate, and perfusion index at the point-of-care for all patients, as well as other factors discussed in the "Risk Factors" section of our most recent reports filed with the Securities and Exchange Commission ("SEC"), which may be obtained for free at the SEC's website at www.sec.gov. Although we believe that the expectations reflected in our forward-looking statements are reasonable, we do not know whether our expectations will prove correct. All forward-looking statements included in this press release are expressly qualified in their entirety by the foregoing cautionary statements. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of today's date. We do not undertake any obligation to update, amend or clarify these statements or the "Risk Factors" contained in our most recent reports filed with the SEC, whether as a result of new information, future events or otherwise, except as may be required under the applicable securities laws.

Media Contacts: Susan Vassallo Mike Drummond Henry Schein, Inc. Masimo Corporation (631) 843-5562 (949) 297-7434 susan.vassallo@henryschein.com mdrummond@masimo.com Masimo, SET, Signal Extraction Technology, Improving Patient Outcome and Reducing Cost of Care. by Taking Noninvasive Monitoring to New Sites and Applications, rainbow, SpHb, SpOC, SpCO, SpMet, PVI, rainbow Acoustic Monitoring, RRa, Radical-7, Rad-87, Rad-57,Rad-8, Rad-5,Pulse CO-Oximetry, Pulse CO-Oximeter, Adaptive Threshold Alarm, and SEDLine are trademarks or registered trademarks of Masimo Corporation. The use of the trademarks Patient SafetyNet and PSN are under license from University HealthSystem Consortium.

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