New Way for Life Science Firms to Find Partners

Bio-Medicine.Org

SAN DIEGO, June 27, 2012 /PRNewswire/ -- As a response to the extraordinary growth of outsourcing in the life science industry and the expanding number of contract research organizations (CROs) in Southern California, BIOCOM [1] launched a new CRO website (www.biocomcro.org [2]) as a way to inform our life science members of the vast array of services that our local CRO community has to offer. One of BIOCOM's members, 321 Medical Launch [3], designed and developed the website.

With time to market being a critical element in the success of biotechnology and pharmaceutical companies, life science companies can access a comprehensive CRO directory (powered by Assay Depot [4]) and easily search for a CRO company based upon specific criteria. This directory provides ease of use while proving to be an invaluable resource. The website also features a drug development guide, which provides a detailed description of each phase of development and includes a list of CRO members who not only understand the key disease areas our members are working on but can assist in bringing safe and effective new treatments to patients. A resource section will also be available for companies to access best practices, FAQs and presentations from BIOCOM's educational event series.

"Over the last few years, the Southern California CRO cluster has proven itself to be unrivaled anywhere in the U.S.," said Joe Panetta, President and CEO of BIOCOM. "CROs have increasingly become invaluable partners for our life science companies by providing critical expertise essential to accelerating drug development thus allowing companies to utilize the services being offered here versus sending work overseas."

In addition to the website, BIOCOM assists our members in developing relationships with each other through an ed
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Links:
[1] http://www.biocom.org/
[2] http://www.biocomcro.org/
[3] http://321medicallaunch.com/
[4] https://www.assaydepot.com/