

## **SMARTVIEW™ remote monitoring combines intelligent cardiac device features and secure e-health technology to improve cardiac patients' care and service to healthcare professionals**

The Associated Press

NICE, France--(BUSINESS WIRE)--Jun 13, 2012-- Sorin Group (MIL:SRN)(Reuters Code: SORN.MI), a global medical device company and a leader in the treatment of cardiovascular diseases, and Orange Business Services, a leading global communications solutions integrator, launched today SMARTVIEW(TM), a remote monitoring solution for patients with implanted cardiac rhythm management (CRM) devices in several countries in Europe.

Enhanced patient care management Using the SMARTVIEW remote monitoring solution, healthcare providers can now access valuable cardiac data and alert messages from Sorin's implantable PARADYMTM RF devices, while the patient is at home. Combined with remote data transmission, the intelligent proprietary features embedded in Sorin's CRM devices offer advanced diagnostic capabilities and early detection of cardiac disease progression for enhanced patient management. For patients, the SMARTVIEW remote monitoring solution can reduce time spent travelling to their clinic for routine device checks<sup>1</sup>.

"With remote monitoring, I can efficiently review clinical and device data - usually collected during in-office follow-up - while patients stay at home," said Philippe Mabo, MD, PhD, University Hospital of Rennes, France. "Also, the SMARTVIEW solution provides information based on Sorin's advanced device technology that may enable early detection of clinical events and better patient care<sup>2</sup> ", he added.

<sup>1</sup> Remote monitoring of Sorin's implantable cardiac devices with SMARTVIEW is based on physician instructions. SMARTVIEW is not a substitute for appropriate medical attention and should only be used as directed by a physician.

<sup>2</sup> Smartview solution used under authorized clinical evaluation.

Ease of use for patients and healthcare providers The simple installation of the easy-to-use SMARTVIEW remote monitoring system at the patient's home is assisted by a dedicated helpdesk powered by Orange Business Services and Sorin. Developed using worldwide best practices, this unique technical set-up assistance provides patients with peace of mind and removes the installation workload from healthcare professionals.

"We are delighted to have developed our remote monitoring solution with Orange Business Services," said Stefano Di Lullo, president, CRM Business Unit, Sorin Group. "This partnership has enabled us to introduce an easy-to-use, secure remote

monitoring system for physicians and patients alike that leverages Sorin's intelligent device functions. The introduction of this service adds to Sorin's growing portfolio of innovative implantable heart therapies designed to save lives and improve patient symptoms." Global, scalable e-health platform SMARTVIEW uses a global, scalable e-health platform from Orange Business Services, backed by the global reach of the Orange network. Healthcare providers can access important clinical insights through a secure 24/7 Web application that provides a user-friendly interface with patient data hosted in Orange's secure data centers. This platform is made possible by Orange's strong in-house e-health capabilities, e-health systems integration expertise, and extensive machine-to-machine (M2M) capabilities.

"In the expanding area of remote patient care, Orange Business Services has developed significant expertise in the development and deployment of e-health platforms that facilitate the remote monitoring and measurement of chronic illnesses," said Thierry Zylberberg, executive vice president, Orange, and general director, Orange Healthcare. "We are extremely proud to have been able to work with Sorin and to apply our dual expertise as a solutions integrator and network operator to the development and launch of SMARTVIEW." About Remote Monitoring Remote monitoring is designed to facilitate the follow-up care of patients by transmitting data electronically from patients' implanted cardiac devices to their physicians. Using these valuable data, healthcare providers may detect potential health issues before they become life-threatening and provide timely therapy.

This may reduce the need for hospitalization and improve the patients' quality of life. Patients with CRM devices require regular check-ups with their physicians to ensure their devices are functioning properly and the appropriate therapy is being delivered. Managing a growing number of patients implanted with CRM devices, as well as the related follow-up, is increasingly demanding for clinicians. Remote monitoring systems which provides physicians access to comprehensive cardiac data recorded by the implanted device while the patient is at home, represents a significant milestone in patient management.

About Sorin Group Sorin Group ([www.sorin.com](http://www.sorin.com)) is a global, medical device company and a leader in the treatment of cardiovascular diseases. The Company develops, manufactures, and markets medical technologies for cardiac surgery and for the treatment of cardiac rhythm disorders. With 3,750 employees worldwide, Sorin Group focuses on three major therapeutic areas: cardiopulmonary bypass (extracorporeal circulation and autotransfusion systems), cardiac rhythm management, and heart valve repair and replacement. Every year, over one million patients are treated with Sorin Group devices in more than 80 countries.

For more information, please visit [www.sorin.com](http://www.sorin.com).

About Orange Business Services Orange Business Services, the France Telecom-Orange branch dedicated to B2B services, is a leading global integrator of communications solutions for multinational corporations.

With the world's largest, seamless network for voice and data, Orange Business Services reaches 220 countries and territories with local support in 166. Offering a

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comprehensive package of communication services covering cloud computing, enterprise mobility, M2M, security, unified communications, videoconferencing, and broadband, Orange Business Services delivers a best-in-class customer experience across a global landscape. Thousands of enterprise customers and 1.4 million mobile data users rely on an Orange Business Services international platform for communicating and conducting business. Orange Business Services is a four-time winner of Best Global Operator at the World Communication Awards. Learn more at [www.orange-business.com](http://www.orange-business.com) France Telecom-Orange is one of the world's leading telecommunications operators with 171,000 employees worldwide and sales of 10.9 billion euros in the first three months of 2012. Orange is the Group's single brand for Internet, television and mobile services in the majority of countries where the company operates. France Telecom (NYSE:FTE) is listed on Euronext Paris (compartment A) and on the New York Stock Exchange.

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Orange Healthcare, serving health with new Orange technologies For more than a decade, Orange has gained substantial experience in providing integrated and customer centred technology solutions for health professionals, health providers and patients. This has been done through close collaboration with health professionals and providers - ensuring that the technology brings improved quality and efficiency for all. In 2007 Orange signalled its commitment to the health sector with the creation of Orange Healthcare, its new Health Division.

On the strength of its position as an integrated services operator, Orange has technological know-how to be able to develop solutions which are not only simple, reliable and effective for medical and personal care services, but which also contribute to bringing innovation to patients and an enhanced experience in managing their health and illnesses. [www.orange.com/healthcare](http://www.orange.com/healthcare) CONTACT: Sorin Group Martine Konorski, +33 (0)1 46 01 33 78 Mobile: +33 (0)6 76 12 67 73 Director, Corporate Communications [martine.konorski@sorin.com](mailto:martine.konorski@sorin.com) or Francesca Rambaudi, +39 02 69969716 Director, Investor Relations [investor.relations@sorin.com](mailto:investor.relations@sorin.com) or Orange Business Services Elizabeth Mayeri, +1 212-251-2086 [elizabeth.mayeri@orange.com](mailto:elizabeth.mayeri@orange.com) or Orange Khadija Komara, + 33 1 44 44 93 93 [Khadija.komara@orange.com](mailto:Khadija.komara@orange.com) KEYWORD: EUROPE FRANCE INDUSTRY KEYWORD: SURGERY PRACTICE MANAGEMENT HEALTH BIOTECHNOLOGY CARDIOLOGY CLINICAL TRIALS HOSPITALS MEDICAL DEVICES OTHER HEALTH FDA MEDICAL SUPPLIES NURSING MANAGED CARE SOURCE: Sorin Group Copyright Business Wire 2012 PUB: 06/13/2012 03:28 AM/DISC: 06/13/2012 03:28 AM <http://www.businesswire.com/news/home/20120613005514/>

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