AdvaMed, NCBIO, Company CEOs to Discuss MedTech Impact on North Carolina's Economy, Job Creation

The Associated Press

/FROM PR NEWSWIRE DALLAS 888-776-3971/ [STK] [IN] PUB WRK [SU] LBR MAV TO LABOR, AND STATE EDITORS: AdvaMed, NCBIO, Company CEOs to Discuss MedTech Impact on North Carolina's Economy, Job Creation Research Triangle Park, N.C. (July 2, 2012) - Medical technology companies - in North Carolina and across the country - are world leaders in the development of new medical devices, diagnostics and essential equipment for patients worldwide, but that leadership is at risk.

In North Carolina alone, medical technology manufacturers employ more than 24,500 people, paying an average annual wage of $50,638. To preserve and protect those jobs and the life-changing innovations created locally, AdvaMed and its member companies have developed a comprehensive "Competitiveness Agenda." The agenda focuses on innovation, regulatory, reimbursement, tax and trade policies to drive the U.S. medical technology industry's future growth and success.

Please join us to learn more about the Competitiveness Agenda, the device tax and other issues and how they impact the U.S. and North Carolina economies.

WHAT: Press briefing and reporter Q&A on policy recommendations designed to encourage innovation and job creation in North Carolina.

WHO: The Hon. Beverly Perdue, Governor of North Carolina U.S. Rep. G.K. Butterfield, D-NC U.S. Rep. Renee Ellmers, R-NC U.S. Rep. Larry Kissell, D-NC Vince Forlenza, Chairman, CEO and President, BD Steve Ferguson, Chairman of the Board of Cook Group, parent of Cook Medical Cindy Clark, President, ibiliti Stephen J. Ubl, President and CEO, AdvaMed WHEN: Monday, July 9, 2012, at 11 AM EDT WHERE: BD Technologies 21 Davis Drive Research Triangle Park, N.C. 27709 MEDIA: Please indicate your intention to cover by contacting: Ieva M. Augstums, ieva.augstums@purplestrategies.com OR Phillip Morris, phillip.morris@purplestrategies.com, (703) 548-7877.

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