

Analyte Health Names Beth C. McClain General Counsel

The Associated Press

CHICAGO--(BUSINESS WIRE)--Jul 31, 2012--Analyte Health, Inc., a privately held online medical services company offering specialty care, counseling and convenience not available in a traditional primary care setting, announced today that Beth C. McClain, an experienced health care attorney and registered nurse, joined the company as the firm's General Counsel & Vice President of Legal Affairs.

In her new role, McClain is responsible for anticipating and addressing compliance needs relating to the changing healthcare landscape, ensuring that individuals and insurance payers are well served by Analyte Health's existing partnerships with the nation's largest and most respected diagnostic laboratories, and providing internal counsel on a wide range of health care issues. McClain brings a distinctive perspective regarding medical services delivery and online access to a distinguished management team.

"Beth McClain's unique, strategic blend of legal and medical expertise is an excellent addition to the outstanding leadership skills and expertise already in place at Analyte Health. I am confident that with her guidance, our executive team will exceed all regulatory compliance requirements as we continue to deliver greater levels of convenience to healthcare consumers and payers," said Sridhar Murthy, Analyte Health President and CEO.

Prior to joining Analyte Health, McClain was a partner in the Washington, D.C. office of Fried, Frank, Harris, Shriver & Jacobson, LLP, where her practice focused on health care transactional work and government investigations. Ms. McClain also served as a commissioned officer in the United States Public Health Service.

"I am delighted to be working with an entrepreneurial company that is improving medical services using all of the resources available to us, including online technology, thought leadership and skilled medical professionals and partners. I believe that Analyte Health has a unique opportunity to dramatically improve the way many people access and use healthcare services. It is a privilege to be a member of this exceptional executive team," said Ms. McClain.

About Analyte Health, Inc. Analyte Health, Inc. is an innovative healthcare company based in Chicago, IL, that uses technology to help people gain greater access to expert medical care and information. While focusing on specific medical conditions, Analyte Health delivers specialty care, counseling and convenience not available in a traditional primary care setting. Analyte Health offers individuals access via the web, mobile devices and telephone to a dedicated national team of doctors, nurses and health experts as well as more than 4,000 partner testing centers. Through the company's first virtual medical condition focused on sexually transmitted diseases,

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more than 70,000 patient encounters to date, patients have trusted Analyte Health to deliver stress-free and convenient STD testing and care. More information about the company is available at www.AnalyteHealth.com.

Forward-Looking Statements Analyte Health, Inc. is a privately held company. This press release may be deemed to contain forward-looking statements, which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including statements regarding the expected benefits to consumers from using Analyte Health's services. Readers are cautioned that these forward-looking statements are only predictions and may differ materially from actual future events or results due to a variety of risks and uncertainties, including, among other things, the potential impact of regulatory and third party payer developments in the field of telehealth and STD testing, general business and economic conditions, and costs or delays in obtaining or maintaining regulatory approvals and licenses. Any forward-looking statements in this release are based on limited information currently available to Analyte Health, which is subject to change, and Analyte Health will not necessarily update the information.

CONTACT: Media Contact for Analyte Health, Inc.

Laura Field, 312-961-5054 (mobile) lfield@clearedgemarketing.com KEYWORD: UNITED STATES NORTH AMERICA ILLINOIS INDUSTRY KEYWORD: TECHNOLOGY ONLINE RETAIL INTERNET PRACTICE MANAGEMENT HEALTH AIDS INFECTIOUS DISEASES MENTAL HEALTH OTHER HEALTH PROFESSIONAL SERVICES HUMAN RESOURCES INSURANCE LEGAL RETAIL NURSING GENERAL HEALTH MANAGED CARE SOURCE: Analyte Health, Inc. Copyright Business Wire 2012 PUB: 07/31/2012 11:07 AM/DISC: 07/31/2012 11:07 AM <http://www.businesswire.com/news/home/20120731006198/>

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