Health Diagnostic Laboratory, Inc. (HDL, Inc.) Brings Advanced Testing to Capitol Hill, Discusses Health Care Cost Savings and Quality Improvement Potential

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RICHMOND, Va., July 5, 2012 /PRNewswire/ -- Health Diagnostic Laboratory, Inc. (HDL, Inc.) is bringing its innovative approach to identifying and managing risk for chronic disease to the Nation's Capital for the inaugural Population Health Innovations Showcase, Wednesday, July 11, 2012, on Capitol Hill. Care Continuum Alliance (CCA), the leading voice in population health, is hosting the Showcase to provide a forum for population health and chronic disease management innovators to share expertise, technology, and strategies with lawmakers, regulatory and government officials, and others who work on expanding access to wellness, prevention and care management. WHAT: Health Diagnostic Laboratory, Inc. presents interactive display of advanced biomarker testing allowing for sophisticated health risk stratification, patient engagement and positive population health outcomes. WHEN: Wednesday, July 11, 2012 11 am – 2 pm Networking Lunch and Interactive Displays 5 – 7 pm Evening Reception and Interactive Displays

WHERE:Rayburn House Office Building, Rayburn Foyer

WHO:Health Diagnostic Laboratory, Inc. Anna McKean, Executive VP of Strategic Initiatives Mark Herzog, Senior Vice President of Corporate & Governmental Affairs

WHY:As a CCA member, Health Diagnostic Laboratory, Inc., will display innovative technologies such as advanced biomarker testing and personal health coaching that can cut costs and improve health care delivery, showcasing the Alliance's commitment to accountable and value-driven care. Members of Congress, their staff and State and Federal government officials will see the impact of these high-tech tools in the lives of their constituents.

Audience members will be able to ask questions, review sample test reports, and understand their benefits for population health management, as the country
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