Metrix Group Posts CingleBit Demonstration Videos on Website

The Associated Press

SAN DIEGO--(BUSINESS WIRE)--Jul 26, 2012--Metrix Group, a distributor of high demand Class I surgical equipment products, today announced it has posted CingleBit demonstration videos on its website at http://www.go-metrix.com/content/products/cinglebit-technology/product-videos The never before seen videos show Liam Ellis, CingleBit designer/inventor and President and Founder of Cingular, with whom Metrix Group has a distribution agreement, in his workshop demonstrating how the bit’s unique design prevents tearing of surgical gloves.

Cingular’s groundbreaking CingleBit is now available to medical and veterinary professionals via Metrix’s comprehensive, user friendly on-line catalog designed to provide the hospital, surgery center, trauma center and veterinary communities with quick, easy and affordable access to the tools of their trade.

CingleBit is a single-use, sterile drill bit that provides the user with enhanced drilling control, eliminates drill guide damage while minimizing over-drilling and reduces soft tissue, surgical glove damage. Other Cingular innovations include CinglePin and CinglePin Threaded, designed as alternatives to using traditional trocar pins and wires and traditional threaded pins.

Cingular's unique design features were developed specifically with the human body in mind and are the first and only cutting tools to have these features. Other commercial industries have their own specific design tools for drilling and cutting, but until now, the medical industry has largely utilized technologies initiated from the industrial sector for drilling holes in living bone and tissue.

Like all Metrix Group products, Cingular items purchased through Metrix will be sold packaged single sterile. Reduction in sterilization costs, liability and manpower equates to additional value for the money. Cingular products are already up and available for sale on the Metrix website at https://go-metrix.com/content/purchase/orthopaedic-surgical-equipment/cinglebit.

Metrix Group has pledged to add additional, unique products into its pipeline over the coming months.

Establishing a customer account with Metrix can be done by phone or online and will provide site users preferred access to discounted pricing. Metrix’s convenient web ordering system eliminates the costs associated with issuing purchase orders. First time customers can simply fill out an application for an account online and be placing orders within 24 hours.

is an online medical device store focused on the main goal of saving customers

money while improving the buying process. Designed to enable the hospital and trauma center community with quick, easy and affordable access to the tools of their trade without compromising quality, Metrix provides the healthcare supply chain and practitioners with the specific products they need – when they need them, “taking the same dimensions to a whole new dimension.” Metrix is also a full line logistics company for start-up and emerging organizations and their technologies. Visit for more details.

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