

## **Research and Markets: European Directory of Medical Devices & Diagnostics Companies 2012-2013**

The Associated Press

DUBLIN--(BUSINESS WIRE)--Jul 24, 2012--Research and Markets ([http://www.researchandmarkets.com/research/n7c98v/european\\_directory](http://www.researchandmarkets.com/research/n7c98v/european_directory) [1] ) has announced the addition of the "European Directory of Medical Devices & Diagnostics Companies 2012-2013" report to their offering.

Profiling more than 2,000 companies the European Directory of Medical Devices & Diagnostics Companies is the most comprehensive and accurate Directory of companies and executives in the MD&D industry that have ever been published. This powerful Directory is your connection to key decision-makers in the MD&D industry throughout Europe.

This Directory will enable you to: - Pinpoint key executives - Profile a market - Build new business prospects - Generate new customers - Discover who your competitors are - Make vital contacts - Save the time, money and effort of doing your own research - Identify alternative suppliers and manufacturers - Source up-to-date company information - Access a wealth of quality information on companies and key personnel worldwide.

Whether you are a product manager, in charge of marketing or simply interested to remain in touch with the latest developments in the MD & D industry, this Directory will save you time and effort in finding the up-to-date information you need.

Companies included in this directory are: - Diagnostics / Reagents - Lab / Medical Equipment - Medical Devices - Ophthalmology - Instrumentation - Plus many more! This Directory also covers senior personnel in key job function areas such as: - Administration; Basic research; - Business development; Distribution; - Facilities management; Finance; health economics; - Information technology; International development; International marketing; - Legal affairs; Licensing; Market Research - Marketing; Medical department; Operations - Packaging; Patents; Personnel - Process Development; Product development; Public relations - Purchasing; Quality assurance; Regulatory affairs; - Research and development; Sales and marketing; Senior executives - Strategy and planning; Wholesale; - and much more! Key Features of the Directory include: - 2,000 MD & D companies profiled - Description of company business activities - 3,000 senior MD & D personnel listed with name and job title - Full contact details including postal addresses, direct line telephone, faxes, email and website addresses and mobile telephone numbers - Global coverage of companies and key personnel - Comprehensive Indexing.

This Directory has been especially compiled to assist MD & D professionals with market research, strategic planning, as well as contacting prospective clients or

suppliers. It is also an indispensable guide to all of the Europe's MD & D decision makers! For more information visit

[http://www.researchandmarkets.com/research/n7c98v/european\\_directory](http://www.researchandmarkets.com/research/n7c98v/european_directory) [1].

CONTACT: Research and Markets Laura Wood, Senior Manager.

[press@researchandmarkets.com](mailto:press@researchandmarkets.com) [2] U.S. Fax: 646-607-1907 Fax (outside U.S.): +353-1-481-1716 Sector: Diagnostics, Medical Devices KEYWORD: EUROPE INDUSTRY KEYWORD: HEALTH MEDICAL DEVICES MEDICAL SUPPLIES SOURCE: Research and Markets Copyright Business Wire 2012 PUB: 07/24/2012 02:52 PM/DISC: 07/24/2012 02:52 PM

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**Links:**

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