USA Water Polo Names ZOLL AED Plus Official AED of the 500-Club Organization

The Associated Press

CHELMSFORD, Mass.--(BUSINESS WIRE)--Jul 17, 2012--ZOLL Medical Corporation, a manufacturer of resuscitation devices and related software solutions, announced today that the company has partnered with USA Water Polo, based in Huntington Beach, Calif., to designate the ZOLL AED Plus ® with Real CPR Help ® as the official automated external defibrillator of the organization.

Under the terms of the partnership, ZOLL has entered into a purchase agreement that facilitates the purchase of the AED Plus for the organization's 500 clubs across the country. One of the first clubs to be equipped with a unit is the 2012 U.S. Olympic Water Polo Team, which will bring an AED Plus with them to London this month when they compete.

"As we hear about more and more athletes, despite being physically fit and health-conscious, collapsing from sudden cardiac arrest, we realize how essential having AEDs available to our members is," said Jen Rottenberg, CMO of USA Water Polo. "Most of our sanctioned clubs don't have a physical club, but travel to various pools at high schools, colleges, and recreational facilities, which often don't have an AED on-site. All of our coaches are certified in CPR and first aid. Having an AED is the logical next step." "The AED Plus stood out because of its real-time audio and visual feedback, which prompts rescuers through the life-saving steps. AEDs are rarely used, but need to be there the moment someone collapses; every second is important in saving a life," she added.

"USA Water Polo is to be commended for recognizing the importance of access to an AED is to protect its members in the event of sudden cardiac arrest, and for recognizing the critical role the AED Plus can have in guiding a rescuer to deliver high-quality chest compressions. We have had a number of athletes saved with early defibrillation in some high profile settings using the AED Plus," said Jonathan A. Rennert, President of ZOLL.

Allied 100 of Woodruff, Wis., a ZOLL distributor, will be handling the delivery of the AEDs to the water polo clubs.

About the AED Plus The ZOLL AED Plus is the first and only full-rescue AED that provides Real CPR Help ® for depth and rate of chest compressions during CPR. ZOLL's enhanced Real CPR Help technology is fully compliant with the 2010 American Heart Association Guidelines for deeper CPR chest compressions to help responders provide high-quality CPR. The AED Plus guides rescuers through the complete Chain of Survival, helping all sudden cardiac arrest victims, not just those who need a shock.

About Sudden Cardiac Arrest SCA is an abrupt disruption of the heart's function, which causes a lack of blood flow to vital organs. It claims more than 325,000 lives each year in the U.S. SCA is the leading cause of unexpected death in the world and strikes without warning. Currently, 95 percent die from SCA.

About USA Water Polo USA Water Polo is the national governing body for water polo in America, overseeing our United States Olympic program as well as 20 different championship events annually, such as Junior Olympics and Masters National Championships. With more than 40,000 members, USAWP is also the sanctioning authority for more than 500 member clubs and more than 400 tournaments nationwide. USAWP is committed to the development of the sport nationwide. It fosters grassroots expansion of the sport, providing a national system of affiliated clubs, certified coaches and officials.

About ZOLL Medical Corporation ZOLL Medical Corporation, an Asahi Kasei Group company, develops and markets medical devices and software solutions that help advance emergency care and save lives, while increasing clinical and operational efficiencies. With products for defibrillation and monitoring, circulation and CPR feedback, data management, fluid resuscitation, and therapeutic temperature management, ZOLL provides a comprehensive set of technologies that help clinicians, EMS and fire professionals, and lay rescuers treat victims needing resuscitation and critical care. For more information, visit www.zoll.com.

About Asahi Kasei The Asahi Kasei Group is a diversified group of companies led by holding company Asahi Kasei Corp., with operations in the chemicals and fibers, homes and construction materials, electronics, and health care business sectors. Its health care operations include devices and systems for critical care, dialysis, therapeutic apheresis, transfusion, and manufacture of biotherapeutics, as well as pharmaceuticals, diagnostic reagents, and nutritional products. With more than 25,000 employees around the world, the Asahi Kasei Group serves customers in more than 100 countries. For more information, visit www.asahi-kasei.co.jp/asahi/en/.

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