NanoLogix Featured in USA Today Group B Streptococcus (GBS) Awareness Campaign

Bio-Medicine.Org

HUBBARD, Ohio, Aug. 1, 2012 /PRNewswire/ -- NanoLogix [1] (OTC Markets: NNLX), a biotechnology innovator in the rapid detection and identification of live-threat bacteria, is featured today in the USA Today Group B Strep (GBS) Awareness Campaign [2] titled Your guide to Group B Strep. The campaign featured in the USA Today News Section promotes public education on the dangers of GBS in newborns and highlights the latest testing methods to help prevent the disease. Research using NanoLogix BNF technology, from the University of Texas Health Science Center in Houston (UTHSC), is featured in the campaign. While GBS culturing methods typically take 48 hours of incubation to obtain results, this research from UTHSC documents that NanoLogix technology can detect, identify and provide antibiotic sensitivity results for GBS in as little as four hours, four times faster than conventional methods.

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"It's an honor to be included in this GBS awareness campaign," said NanoLogix CEO Bret Barnhizer. "The strong readership of USA Today is a tremendous opportunity to help pregnant women understand the dangers of Group B Strep and the critical importance early testing plays in the health of their newborns. We look forward to our rapid tests supporting the protection of many newborns and mothers from this life-threatening disease, both in the US and abroad."

According to Dr. James A. McGregor, M.D.C.M of Group B Strep International, "Untreated, Group B Streptococcus (GBS) infection is the most common germ-related killer of newborn babies. More accurate, rapid result tests for GBS can target use of antibiotic at birth with possib
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Links:
[1] http://www.nanologix.com/
[2] http://sites.conversionplanet.com/group-b-strep-awareness/group%20b%20strep/how-to-reduce-preventable-gbs-deaths
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