Research and Markets: Cardiac Assist Devices Market Outlook in BRICS (Brazil, Russia, India, China, South Africa) to 2018

The Associated Press

DUBLIN--(BUSINESS WIRE)--Aug 29, 2012--Research and Markets (http://www.researchandmarkets.com/research/bvgpd8/cardiac_assist_dev) has announced the addition of GlobalData's new report "Cardiac Assist Devices Market Outlook in BRICS (Brazil, Russia, India, China, South Africa) to 2018" to their offering.

Cardiac Assist Devices Market Outlook in BRICS (Brazil, Russia, India, China, South Africa) to 2018 provides key market data on the Cardiac Assist Devices market in the BRICS countries. The report provides value ($m), volume (units) and average price ($) data for each segment within two market categories -Intra-Aortic Balloon Pumps and Ventricular Assist Devices. The report also provides company shares and distribution shares data for the overall Cardiac Assist Devices market in each of the aforementioned countries. The report is also supplemented with global corporate-level profiles of the key market participants with information on key developments, wherever available.

The emerging economies, comprising China, India, Brazil, Russia and South Africa, with a significantly large pool of under-served patients, represent the next big opportunity for the leading medical equipment and devices manufacturers. China remains the world's most populous country and is consequently home to a large patient base. The country is home to more than 120 million people who are aged 65 or oldera population in continuous need of medical care. India, the second most populous country globally, is home to 1.2 billion people, approximately 5% of which are aged 65 or older. It's estimated that shortly after 2020, India's population will surpass China, making it the most populous country in the world. As the population continues to grow and people continue to age, the underlying demand for healthcare is also expected to increase.

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