Fidelis Diagnostics, Inc. Expands Operations to Colorado

The Associated Press

LOS ANGELES--(BUSINESS WIRE)--Sep 19, 2012--Fidelis Diagnostics, Inc., a rapidly growing healthcare company providing innovative diagnostic services nationally, announced the company's expansion into Colorado with the opening of a new office in Denver and has tapped Sabrina Bayles to manage its local operations. Fidelis now provides ElectroDiagnostics, Home Sleep Studies, Audiology Testing, ABI technology, and H. pylori BreathID System for this region of the country. This service expansion to Colorado follows the company's new operation in Las Vegas earlier this year, and the recent launch into the workers compensation market.

"Our company's strategic geographical expansion to Colorado fits well with our corporate vision to grow and expand access to our increased portfolio of in-office diagnostic solutions that can improve patient care and allow physicians to increase ancillary revenues," said Fidelis Diagnostics CEO Flynn Wilson. "From our fully operational Denver office headed by a veteran sales professional Sabrina Bayles, our clients enjoy more convenient access to advanced, state-of-the-art diagnostic testing services in this region." Bayles is responsible for overseeing the sales and client relationships activities for Fidelis Diagnostics' services in Colorado. Prior to joining Fidelis Diagnostics, Bayles served in various senior sales positions for Novartis for over 10 years in the Denver area.

As part of its Colorado operations, Fidelis' industry outreach includes participating in the upcoming Colorado Podiatric Medical Association Educational Conference to be held October 12-13, 2012 in Englewood, Colorado. Medical professionals will have a chance to learn more about the range of Fidelis testing resources and practice development strategies.

Fidelis Diagnostics is committed to meeting the diagnostic needs of physicians across the country and continues to seek innovative solutions that deliver the highest quality objective diagnostics, improve the health of patients, while reducing overall healthcare costs.

About Fidelis Diagnostics Headquartered in Los Angeles, Fidelis Diagnostics is a rapidly growing healthcare company providing a portfolio of innovative diagnostic services to physicians nationwide. Since its inception in 2004, the company has built an exceptional reputation for its quality diagnostics, high standard of business ethics and outstanding service, improving patient health with convenient testing, while reducing overall healthcare costs. Fidelis provides ElectroDiagnostics, In Home Sleep Studies, ABI Technology, H. pylori, and Audiology Testing to thousands of physicians across the United States and serves a wide range of medical provider networks. For more information, visit www.fidelisdiagnostics.com [1].

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