IQMax Announces General Availability of IQCommunicate® Product Suite for Efficient Healthcare Communications

The Associated Press

CHARLOTTE, N.C.--(BUSINESS WIRE)--Sep 19, 2012--IQMax, a leader in intelligent healthcare communications, today announced the launch of IQCommunicate®, a complete suite of products specifically designed for healthcare professionals to securely communicate and collaborate in real-time for better care coordination. The IQCommunicate solution allows clinicians to manage all forms of communications – text messages, critical alerts, assigned tasks, and voice – on any smartphone or tablet device, whether on rounds, in the office, or on-call.

As communication technology evolves, bridging the gap between secure HIPAA-compliant communications and access to clinical information proves more challenging. By providing real-time collaboration and reducing call-backs, page responses and other time intensive activities for providers, IQCommunicate provides efficient two-way communications that streamline interactions among staff and clinicians for better outcomes. IQCommunicate works through a rich user experience that incorporates meaningful clinical information, and eliminates HIPAA security risks by not storing patient health information (PHI) on smartphones or tablets. Features include: Real-time Secure Text Messaging – Individual, group and distribution list capabilities Integrated Clinical Data – Link patient chart to messages for increased productivity Critical Alerts – Integrated delivery from other systems, targeted teams, and clinical surveillance Assign Tasks – Acknowledge/decline/reassign tasks Tracking & Reporting – Full auditing of messages, alerts and tasks; configurable retention and ability to store within patient record Support for Multiple Smartphones & Tablets – iOS, Android, RIM, and Windows “As an organization driven by a patient-centered vision, we wanted a way to improve communication across facilities that would help achieve better care coordination for our patients,” said Dave Garrett, chief information officer for Novant Health, the first customer implementing IQCommunicate. “IQCommunicate allows for real-time collaboration on any device. Our providers can take control of both routine and urgent communications wherever they may be and whatever they may be doing, on schedule or on-call. This real-time capability means better communication among care providers, which results in safer and more efficient focus on our patients.” Novant Health is a not-for-profit, integrated healthcare system that includes 13 hospitals; a medical group consisting of 1,141 physicians in 349 clinic locations; numerous outpatient surgery centers, medical plazas, rehabilitation programs, diagnostic imaging centers; and community health outreach programs in communities across North Carolina, Virginia, South Carolina and Georgia.

“IQCommunicate solves the closed-loop communication problems and can eliminate the security concern with Bring Your Own Device (BYOD) because it works on any

smartphone device," said Paul Adkison, founder of IQMax. "By providing an efficient communication solution with escalation paths for critical alerts and tasks, both in and out of the application, we can help healthcare facilities like Novant Health provide their staff with secure, real-time communications decision support so they can focus on improved patient care." About IQMax IQMax, a privately held corporation since 1999, develops intelligent healthcare communication solutions that enable healthcare providers to be more efficient in their daily workflow and to make more informed patient care decisions through efficient two-way communications with care team members and access to meaningful clinical information. The company's solution also allows physicians to view patient schedules, dictate patient encounters, and capture billable charges. The IQMax solution has been deployed across numerous health facilities including specialty clinics, surgery centers, large hospital and IDNs. Learn more at www.iqmax.com.

CONTACT: IQMax Mark Adkison, 704-377-2202x231 Marketing Manager madkison@iqmax.com or Racepoint Group Amanda Griffith or Brittany Falconer, 617-624-3200 iqmax@racepointgroup.com KEYWORD: UNITED STATES NORTH AMERICA NORTH CAROLINA INDUSTRY KEYWORD: TECHNOLOGY CONSUMER ELECTRONICS DATA MANAGEMENT SOFTWARE OTHER TECHNOLOGY SECURITY PRACTICE MANAGEMENT HEALTH MOBILE/WIRELESS GENERAL HEALTH SOURCE: IQMax Copyright Business Wire 2012 PUB: 09/19/2012 09:16 AM/DISC: 09/19/2012 09:16 AM http://www.businesswire.com/news/home/20120919006078/

Source URL (retrieved on *03/09/2014 - 6:48pm*):
http://www.mdtmag.com/news/2012/09/iqmax-announces-general-availability-iqcommunicate%C2%AE-product-suite-efficient-healthcare-communications