iSonea's AsthmaSense Smartphone App Now Free

Bio-Medicine.Org

SEVERNA PARK, Md., Sept. 4, 2012 /PRNewswire/ -- Medical technology company iSonea Ltd. (ASX: ISN; OTCQX: ISOAD) today announced that its asthma management smartphone app, AsthmaSense [1]™ v.1.0.1, is available for free for iPhone, iPad and Android users through September 30. According to the American Lung Association, more than seven million children suffer from asthma, making it one of the most chronic childhood disorders in the United States. Asthma is a leading cause of school absenteeism, accounting for more than 14 million lost school days.

(Logo: http://photos.prnewswire.com/prnh/20120831/NE65948LOGO [2])

With AsthmaSense, parents and children have the most intelligent asthma management app at their fingertips. Unlike most health apps which act as passive journals, AsthmaSense v.1.0.1 analyzes user symptoms, medication usage and lung function measurements against the National Institute of Health (NIH) asthma guidelines, alerting the user if it senses that their asthma is not well controlled.

With AsthmaSense, users can input their medication, symptoms and peak flow results, and set alerts for medication and lung function testing. In addition to using this information to determine the status of a user's asthma, the AsthmaSense app stores this data, giving the user and their doctor a better picture of their lung health.

"Autumn is a tough time for asthmatics, especially children. By offering AsthmaSense for free through September, we are increasing access to the most intelligent, easy-to-use asthma management app on the market during this troublesome season," said Michael Thomas, CEO of iSonea Ltd. "At iSonea, we are committed to helping asthmatics breathe easier and we are continuing to develop tools to help people control this disease."

AsthmaSense is the first o
'/>"/>

Source URL (retrieved on *05/21/2013 - 10:05am*):
http://www.mdtmag.com/news/2012/09/isoneas-asthmasense-smartphone-app-now-free

Links:
[1] http://soundasthma.com/asthma-management-application/
[2] http://photos.prnewswire.com/prnh/20120831/NE65948LOGO