

Pilot Study in Patients with Head and Neck Cancer Finds That Derma Sciences' MEDIHONEY® Reduces Hospital Stays in the U.K.

The Associated Press

PRINCETON, N.J.--(BUSINESS WIRE)--Sep 20, 2012--Derma Sciences, Inc. (Nasdaq: DSCI), a medical device and pharmaceutical company focused on advanced wound care, today reported an independent pilot study conducted in the U.K. showed that MEDIHONEY® may reduce the length of hospital stays by encouraging more rapid healing. The study, entitled "Randomised controlled feasibility trial on the use of medical grade honey following microvascular free tissue transfer to reduce the incidence of wound infection," was conducted by Dr. Val Robson, RGN, B.Sc (Hons) Dip HE, Clinical Nurse Specialist Leg Ulcer Care, and colleagues from University Hospital Aintree, Liverpool, U.K. The article was published in the British Journal of Oral and Maxillofacial Surgery in June 2012.

The study found that in 49 patients randomized to receive MEDIHONEY or standard dressings following microvascular free tissue reconstruction for cancer of the head and neck, the median duration of hospital stay was 12 days in the MEDIHONEY group (n=25), compared with a median of 18 days in the control group (n=24) (p<0.05). MEDIHONEY, which has the CE Mark in the E.U. and is sold in the U.K. and Europe via six direct sales representatives and a network of distributors, respectively, was provided by Derma Sciences Europe Ltd.

Commenting on the study, investigator and author Dr. Val Robson said, "We have used medical honey successfully on chronic wounds for over a decade. The in-vitro evidence is available to show that honey eradicates wound infecting organisms and this new piece of research has shown that honey can be used on wounds healing by first intention to help prevent surgical site infection." "MEDIHONEY has been the subject of numerous positive independent studies in a number of countries, and we are pleased to add yet another to the growing body of knowledge of the utility of our proprietary, innovative dressing in multiple care settings," commented Edward J. Quilty, chief executive officer of Derma Sciences. "As healthcare practice becomes more and more subject to cost constraints, a reduction in hospital stay is vitally important." The abstract of the study may be found on line at <http://www.ncbi.nlm.nih.gov/pubmed/21831489>.

About Derma Sciences, Inc. Derma Sciences is a medical technology company focused on three segments of the wound care marketplace: pharmaceutical wound care products, advanced wound care dressings and traditional dressings. Derma Sciences has successfully completed a Phase 2 clinical trial in diabetic foot ulcer healing with DSC127, an investigational pharmaceutical drug under development for accelerated wound healing and scar reduction, and is preparing to begin Phase 3 clinical trials. Its MEDIHONEY® product is the leading brand of honey-based dressings for the management of wounds and burns. The product has been shown

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to be effective in a variety of indications, and was the focus of a positive large-scale, randomized controlled trial involving 108 subjects with leg ulcers. Other novel products introduced into the \$14 billion global wound care market include XTRASORB® for better management of wound exudate, BIOGUARD® for infection prevention and TCC-EZ™, a gold-standard treatment for diabetic foot ulcers.

For more information please visit www.dermasciences.com.

Forward-Looking Statements Statements contained in this news release that are not statements of historical fact may be deemed to be forward-looking statements. Without limiting the generality of the foregoing, words such as "may," "will," "expect," "believe," "anticipate," "intend," "could," "estimate" or "continue" are intended to identify forward-looking statements. Readers are cautioned that certain important factors may affect the Company's actual results and could cause such results to differ materially from any forward-looking statements that may be made in this news release or that are otherwise made by or on behalf of the Company. Factors that may affect the Company's results include, but are not limited to, product demand, market acceptance, impact of competitive products and prices, product development, completion of an acquisition, commercialization or technological difficulties, the success or failure of negotiations and trade, legal, social and economic risks. Additional factors that could cause or contribute to differences between the Company's actual results and forward-looking statements include but are not limited to, those discussed in the Company's filings with the U.S. Securities and Exchange Commission.

CONTACT: Derma Sciences, Inc.

Barry J. Wolfenson, 609-514-4744 Executive Vice President, Global Marketing and Development bwolfenson@dermasciences.com or LHA Investors Kim Sutton Golodetz, 212-838-3777 kgolodetz@lhai.com or Bruce Voss, 310-691-7100 bvoss@lhai.com @LHA_IR_PR or Media Mackenzie Mills, 212-838-3777 mmills@lhai.com KEYWORD: UNITED KINGDOM UNITED STATES EUROPE NORTH AMERICA NEW JERSEY INDUSTRY KEYWORD: HEALTH BIOTECHNOLOGY HOSPITALS MEDICAL DEVICES ONCOLOGY PHARMACEUTICAL OTHER HEALTH MEDICAL SUPPLIES GENERAL HEALTH MANAGED CARE SOURCE: Derma Sciences, Inc. Copyright Business Wire 2012 PUB: 09/20/2012 04:02 PM/DISC: 09/20/2012 04:02 PM <http://www.businesswire.com/news/home/20120920006572/>

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