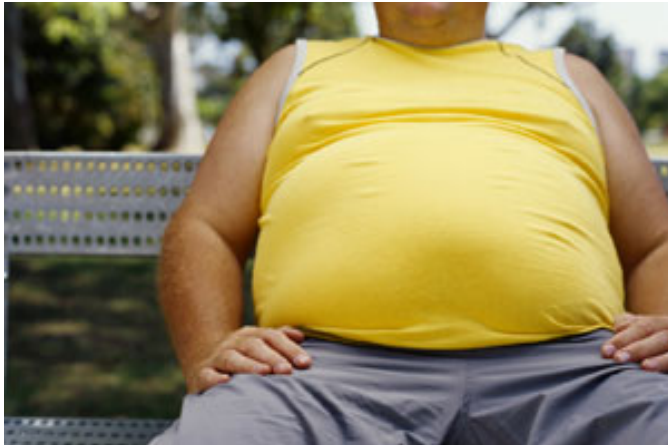


## **Rising U.S. obesity drives new suites of medical devices**

Mass Device

The continued rise in American obesity may represent an opportunity for medical device companies as patients and clinics demand larger machines and products that designed to accommodate larger bodies.



The increase in U.S. obesity may represent a new opportunity for medical device makers, and not just from rise in diabetes, hypertension and other weight-related health issues.

Hospitals and patients are in need of larger imaging machines, longer needles and other devices designed to work for larger bodies.

"The U.S. is the biggest market for us, so every product we build has the obese American patient in mind," [Siemens](#) [1] (NYSE:[SI](#) [2]) imaging chief Bernd Montag told the [Wall Street Journal](#) [3]. "It more or less has turned into a design requirement."

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[http://www.mdtmag.com/news/2012/09/rising-us-obesity-drives-new-suites-medical-devices?qt-most\\_popular=0&qt-video\\_of\\_the\\_day=0](http://www.mdtmag.com/news/2012/09/rising-us-obesity-drives-new-suites-medical-devices?qt-most_popular=0&qt-video_of_the_day=0)

**Links:**

[1] <http://www.massdevice.com/company/siemens>

[2] <http://www.google.com/finance?q=NYSE:SI>

[3] <http://online.wsj.com/article/SB10000872396390443995604578002254234036538.html>