

SocialSci.com helps researchers craft studies, find participants

Mass High Tech: The Journal of New England Technology

When former Yale student Leon Noel found himself standing on a street corner in 2009 trying to get people to take a short survey and spit into a tube, he began to think there must be a better way to conduct research.

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<http://www.mdtmag.com/news/2012/09/socialscicom-helps-researchers-craft-studies-find-participants>