# South Carolina Industry Leaders Drive Innovation Discussions to Grow South Carolina Life Sciences Jobs

The Associated Press

GREENVILLE, S.C.--(BUSINESS WIRE)--Sep 18, 2012--Leading South Carolina institutions and businesses are bringing national leaders in biotech and healthcare to the state to drive discussions on growing South Carolina's life sciences economy.

Growing jobs through innovation will be the focus of the South Carolina Biotechnology Industry Organization's (SCBIO) "What Next?" annual conference Wednesday, Nov. 14 and Thursday, Nov. 15 at the Hyatt Regency in Greenville, South Carolina. A pre-conference event for health professionals about the advancing role of genetic medicine, called Personalized Awareness Day, will be held on Tuesday, Nov. 13 from 5 p.m. - 8 p.m.

BlueCross BlueShield, Bon Secours St. Francis, Gibbs Cancer Center, Milliken Health Care Products, SCRA/SC Launch, Zeus, Iverson Genetics and others have helped bring top life science leaders in healthcare, government, innovation and industry to the event.

"These national leaders and panelists should engage entrepreneurs, university researchers, health care professionals and manufacturing executives because they are critical links in the innovation chain," said Wayne Roper, SCBIO president.

Conference speakers include: J Walker Smith, chairman of the Futures Company. Smith is a leading global market and trend consultant and has been described by Fortune magazine as "one of America's leading analysts on consumer trends." He is sponsored by Milliken Health Care Products. Leroy Hood, MD, PhD , president and co-founder of the Institute for Systems Biology. Dr. Hood is a founder of automated gene sequencing and a key proponent of a genomic revolution in health care. He is sponsored by Gibbs Cancer Center. Jeffrey Shuren, MD, JD, director of the FDA's Center for Medical Devices and Radiological Health. Dr. Shuren has served in a leadership role at FDA or on behalf of the agency on numerous initiatives. He is sponsored by Zeus, Inc. Brent Del Monte, vice president, federal government relations for the Biotechnology Industry Organization (BIO) , the leading congressional advocate for life sciences. Del Monte serves as the lead lobbyist for BIO. He is sponsored by BlueCross BlueShield of South Carolina. Daniel Adams , chairman of Protein Sciences. Protein Sciences is Adam's fifth start-up that includes investing in Genentech, BioGen Idec and several others. He is sponsored by SCRA/SC Launch. Along with keynote speakers, a start-up workshop for entrepreneurs and Personalized Medicine Day activities, "What Next?" includes sessions on hot university technologies, dynamic company presentations and tracks on bioscience, bio business and bio investing. For complete conference information or to register, visit www.scbio.org.

About SCBIO The South Carolina Biotechnology Industry Organization (SCBIO) is a statewide member-driven organization that advances life science business and innovation through collaboration, advocacy, workforce development and support. SCBIO represents a broad array of bio businesses that are innovating: pharmaceuticals, vaccines, medical devices, medical equipment, agricultural bio and biofuels. SCBIO has offices in Greenville, Columbia and Charleston. For more information, visit www.scbio.org.

CONTACT: Bomar Marketing Solutions for SCBIO Amy Bomar, 864-306-7703 amy@bomarmarketingsolutions.com KEYWORD: UNITED STATES NORTH AMERICA SOUTH CAROLINA INDUSTRY KEYWORD: HEALTH BIOTECHNOLOGY SOURCE: South Carolina Biotechnology Industry Organization Copyright Business Wire 2012 PUB: 09/18/2012 08:00 AM/DISC: 09/18/2012 08:00 AM http://www.businesswire.com/news/home/20120918005684/

**Source URL (retrieved on *09/16/2014 - 5:53pm*):**
http://www.mdtmag.com/news/2012/09/south-carolina-industry-leaders-drive-innovation-discussions-grow-south-carolina-life-sciences-jobs?qt-recent_content=0