

Vaccon honors breast cancer month with pink pumps

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Ellen Ferri Reid wanted to find a way to bring attention to breast cancer during Breast Cancer Awareness Month (in October) in honor of her mother, Joan Ferri, a two-time breast cancer survivor, and what better way to do it than through the family-owned business.

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<http://www.mdtmag.com/news/2012/09/vaccon-honors-breast-cancer-month-pink-pumps>