Vital Connect Appoints Dr. Joseph Roberson as Chief Medical Officer

The Associated Press

CAMPBELL, Calif.--(BUSINESS WIRE)--Sep 24, 2012--Vital Connect, Inc. (VCI), a biosensor technology startup, today announced that medical advisory board member Joseph Roberson, M.D., has joined VCI as the company's Chief Medical Officer.

Dr. Joseph Roberson, who serves as CEO and managing partner at San Francisco Bay Area's CEI Medical Group, which includes the California Sleep Institute and Sleep Laboratories, California Ear Institute, California Craniofacial Institute, California Sinus Institute, California Face and Laser Institute, and Global Hearing is a preeminent surgeon in otology, neurotology and skull base surgery. He has served on the VCI medical advisory board for the past 1.5 years.

"Dr. Roberson is a world-renown surgeon, and is a widely published and featured speaker who has vast experience in pioneering advanced medical procedures and technology. We are privileged to have his increased contribution to the company," said Vital Connect Chairman and CEO Dr. Nersi Nazari. "Dr. Roberson's expertise in the practice, technology and business of medicine builds upon our growing team of dedicated technology and healthcare experts who are committed to finding practical solutions for today's most urgent health and wellness issues." "I am excited to join the team at Vital Connect, Inc.," said Dr. Joseph Roberson. "Leveraging the convergence of advanced but proven technologies in the areas of semiconductor and hardware design, signal processing, cloud computing, and high volume manufacturing, Vital Connect's biosensor is uniquely poised to address the global healthcare crisis by achieving improved outcomes with lower cost." In addition to serving as a VCI medical advisory board member, Dr. Roberson has served on the advisory boards of several companies that manufacture FDA-approved medical devices, including Cochlear, Advanced Bionics, MedEl , Acclarent, Medtronics, Neuropace, and Autonomic Technologies.

Prior to joining CEI, Dr. Roberson was Stanford University's chief of otology-neurotology-skull base surgery. He and his wife founded the Let Them Hear Foundation in 2003, which aids individuals who are hearing impaired who lack adequate access to funding and healthcare resources.

About Vital Connect Vital Connect, Inc is a technology startup founded in 2011 with the goal to develop advanced biosensor technology to help address the global healthcare cost and accessibility crisis. For more information, please visit http://www.vitalconnect.com [1]

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