AirStrip Names New Board Chairman, Board Member

The Associated Press

SAN ANTONIO--(BUSINESS WIRE)--Oct 30, 2012--AirStrip Technologies, Inc. has added Todd C. Cozzens and Keith B. Pitts to its Board of Directors, AirStrip CEO Alan Portela announced today. Cozzens will also serve as Chairman of the Board.

AirStrip Technologies, Inc. has added Todd C. Cozzens to its Board of Directors. Cozzens will also serve as Chairman of the Board. Cozzens is known for his experience with growth stage healthcare companies, and joined Sequoia Capital as an advisor in April 2012. (Photo: Business Wire) “Todd and Keith both bring a wealth of experience to the table,” Portela said. “Their knowledge and skill sets will be invaluable as we embark on the next stages of growth and continue to develop new ways of using mobility to connect patients and clinicians across the continuum of care.” TODD C. COZZENS – Known for his experience with growth stage healthcare companies, Cozzens joined Sequoia Capital as an advisor in April 2012. The venture capital firm is noted for its investments in Apple, Google and LinkedIn, along with recent IPOs such as Kayak and ServiceNow. Before joining Sequoia Capital, Cozzens founded and was CEO of Picis, a provider of electronic medical record software for hospitals acquired by UnitedHealth Group in 2010. Cozzens was then named CEO of the Accountable Care Solutions business at Optum, the technology and services arm of UnitedHealth Group. Before founding Picis, he led Marquette Medical Systems to its IPO and later sale to GE. Cozzens was named Entrepreneur of the Year by Ernst & Young in 2005 and by Marquette University in 2009.

KEITH B. PITTS – With more than 30 years of healthcare experience, Pitts is currently Vice Chairman of Vanguard Health Systems (NYSE: VHS), which owns and operates 28 acute-care hospitals and related outpatient businesses in five markets. Prior to joining Vanguard, Pitts was the Chairman and CEO of Mariner Post-Acute Network and its predecessor, Paragon Health Network. In addition to serving as OrNda HealthCorp’s Executive Vice President and CFO, Pitts also spent more than 15 years as a consultant to healthcare organizations, most recently as a Partner in Ernst & Young’s Healthcare Consulting practice. Pitts also serves on the Board and Executive Committee of the Federation of American Hospitals, serving as its Chairman in 2007 and 2008.

About AirStrip Technologies, Inc. Addressing the most pressing needs of a rapidly evolving global healthcare system, AirStrip develops mobile technology that drives enhanced clinician engagement, strengthened care coordination and improved clinical and financial performance. AirStrip’s platform has been tested and proven in the most rigorous care environments and it has received FDA 510(k) clearance. By unlocking, transforming and mobilizing live and historical patient information from existing monitoring devices and EHR systems to various mobile devices regardless of operating system, AirStrip helps transcend the geographic and technological

barriers that delay informed clinician action. AirStrip's enterprise-wide solution suite and its live and predictive analytics together create unprecedented opportunities to improve the health of individuals and populations. AirStrip is backed by investments from Sequoia Capital, Qualcomm, Inc., Hospital Corporation of America (HCA), and the Wellcome Trust. Visit www.airstriptech.com for more information.

Photos/Multimedia Gallery Available: http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50458527&lang=en

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