

Baptist Health South Florida Selects CareCloud to Drive Adoption of Electronic Health Records by Physicians Across Florida

The Associated Press

MIAMI--(BUSINESS WIRE)--Oct 18, 2012--CareCloud, a leading provider of cloud-based practice management, electronic healthcare record (EHR), Revenue Cycle and medical billing software and services, today announced that Baptist Health South Florida, the largest not-for-profit healthcare organization in the region, will subsidize CareCloud's integrated electronic health record and practice management solution to more than 2,500 community-based physicians in an effort to improve patient care across South Florida. Affiliated physicians will also have access to CareCloud's revenue cycle management services as part of this new partnership aimed at connecting physicians across South Florida to drive better care coordination for patients and lower healthcare costs.

"As a leading provider of care in South Florida, we are in constant communication with community physicians regarding their technology needs and market trends impacting their practice operations. With national and other various payer programs now in place granting financial incentives to physicians who can meaningfully use electronic healthcare record technology, we are committed to providing and subsidizing the latest in cloud-based technologies that help drive better patient care while also connecting community physicians to our hospitals and other care givers," said Mimi Taylor, Corporate Vice President and Chief Information Officer for Baptist Health South Florida. "With their flexible architecture and modern design, we feel CareCloud's EHR offering will enable physicians across our care continuum to move their practices online with greater ease, less disruption to their practice workflow while also gaining greater insight into their patient population and ability to coordinate care." As part of Baptist Health's community connectivity program, Baptist Health will subsidize up to 85% of CareCloud's cloud-based EHR and practice management solution to South Florida medical groups. In addition to the subsidies they receive from Baptist Health, physicians may also be eligible for up to \$44,000 in Medicare incentives over five years as part of the American Recovery and Reinvestment Act and using CareCloud's certified product.

Along with having discounted access to the company's EHR and practice management offering, physicians will also have access to CareCloud Concierge, a complete revenue cycle management service that utilizes dynamic rules intelligence software, expert live support and real time business analytics and reporting tools to help medical practices increase collections and streamline operations. To learn more about CareCloud and its full product offering and pricing visit; www.carecloud.com/pricing/.

"Baptist Health South Florida continues to fortify their leadership position in healthcare both locally and nationally, as they look to aggressively connect area

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physicians using the latest cloud-based technology. The promise of electronic health record technology can only be fully realized if all key stakeholders in the healthcare continuum are connected and can act on real-time health information," said Albert Santalo, Chairman and CEO of CareCloud. "They also understand that healthcare is seeing massive change in how physicians deliver care and are reimbursed for it. We are thrilled to be able to offer our leading revenue cycle management service as part of this program and help area medical groups deliver the best care possible while bolstering their overall business outcomes." About Baptist Health South Florida Baptist Health South Florida is the largest faith-based, not-for-profit healthcare organization in the region. Baptist Health includes Baptist Hospital, South Miami Hospital, Baptist Children's Hospital, Baptist Cardiac & Vascular Institute, Mariners Hospital, Homestead Hospital, Doctors Hospital, West Kendall Baptist Hospital and Baptist Outpatient Services. Baptist Health Foundation, the organization's fundraising arm, supports services at all hospitals and facilities affiliated with Baptist Health. For more information, visit BaptistHealth.net, and connect with [BaptistHealthSF](#) on Facebook, Twitter and YouTube.

About CareCloud CareCloud is a leading provider of cloud-based practice management, electronic health record (EHR) and medical billing software and services for medical groups. The company's products are connecting providers to one another - and to their patients - through a fully integrated digital healthcare ecosystem that can be accessed on any browser or device.

CareCloud is helping thousands of physicians to increase collections, streamline operations and improve patient care in over 30 states. The company was named a winner of IBM's SmartCamp Silicon Valley 2010 for its innovative technology and received over \$20 million in Series A funding from Intel Capital and Norwest Venture Partners. To learn more about CareCloud, please visit www.carecloud.com.

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