Blue Medical Devices Announces the CE Marking of Their Non Compliant, High Pressure, Drug Eluting Balloon Protégé NC

The Associated Press

Innovator in the treatment of vascular diseases launches non compliant DEB worldwide Blue Medical, the global medical device company and innovator in the treatment of vascular diseases, today announced receiving the CE mark for Protégé NC, a non compliant drug eluting balloon. The new device will be launched worldwide. It follows the introduction of Blue Medical's CE marked Drug Eluting Balloon Protégé and CoCr Stent on Drug Eluting Balloon Pioneer in March of this year. Blue Medical will continue to develop their novel DEB technologies into additional applications both for coronary and peripheral application.

Non compliant PTCA balloons are commonly used to post-dilatate stents and to treat in stent restenosis (ISR). With the introduction of Drug Eluting Balloons medication was added to PTCA balloon treatment.

Leaving a gap in the need for precise and powerful dilatation.

"Combining a drug eluting balloon with the characteristics of the proven treatment advantages of a non compliant balloon is a logical next step," said Ronald Horvers, Blue Medical's CTO and CFO. "With Protégé NC we succeeded in combining safe and reproducible drug delivery with precise and powerful dilatation in one device. Thus reducing on the one hand procedural costs and post procedural medication requirements and at the same time increasing procedure efficiency, safety and patients' comfort. In addition to these advantages the performance, profile and flexibility of a normal workhorse PTCA balloon are maintained, making the device easy to work with." "This new non compliant DEB completes the coronary drug eluting product line of Blue Medical", said Noel Coopmans, CEO. "It's another landmark in the company's history of developing unique and innovative products. I trust it will contribute to the further growth of Blue Medical in the years ahead." About Blue Medical Located in the Dutch Brainport Area, Blue Medical develops, manufactures and markets innovative medical products for vascular diseases. Founded in 1998 the company has created a respected history of innovative ideas translated into high-end products and technologies used in different kinds of vascular products. Several patented technologies are licensed or sold to partners and now serve their products for patients' care. Every year, over 100.000 patients are treated with Blue Medical devices worldwide.

Contact information: Ms. Eefje Mertens, Marketing Manager, phone: +31-492-588-900, e-mail: eefje.mertens@bluemedical.com http://www.bluemedical.com SOURCE Blue Medical -0- 10/30/2012 CO: Blue Medical ST: United States of America Canada United Kingdom France Germany Netherlands Spain Asia China India Indonesia Japan Singapore Thailand Hong Kong IN: HEA MEQ

SU: PDT PRN -- UK201210183282B -- 0000 10/30/2012 14:00:00 EDT
http://www.prnewswire.c

Source URL (retrieved on *07/10/2014 - 11:58am*):
http://www.mdtmag.com/news/2012/10/blue-medical-devices-announces-ce-marking-their-non-compliant-high-pressure-drug-eluting-balloon-prot%C3%A9g%C3%A9-nc?qt-most_popular=0&qt-video_of_the_day=0