Breakthrough Drug Detection Kit Now Available at the Largest Drug Store Chain in USA

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JERUSALEM, Oct. 31, 2012 /PRNewswire/ -- IDenta Corp. (OTC Pink: IDTA) CEO Yaacov Shoham announced the company's revolutionary drug detection kits are being sold exclusively in the largest American drug store chain outlets, since end of September 2012. Marketed under the brand name Touch&Know™, the over-the-counter unit combines safety, accuracy, affordability and ease of use for the consumer. The kit, based on proven field tests used extensively by law enforcement worldwide, is based on technology which is now available to the general public for the first time ever.

"Touch&Know™ is the first non-biological drug testing kit offered by a US retailer," explained Shoham. "Touch&Know™ safely tests the substance, as opposed to the person, and provides immediate results. It is a fully non-invasive method. We are proud to have partnered with the drug store chain, the largest retail pharmacy chain in America, to make this product available to all consumers." The drug store chain operates more than 8000 outlets in all 50 US states.

Touch&Know™ contains two detectors: one for general screening and one for marijuana/hashish. The patented retail package is able to detect 22 different kinds of illegal drugs.

The testing kit provides immediate display of results without lab involvement, ensuring a 99% accuracy rate in results -- environmentally friendly and in a non-confrontational approach requiring no bodily fluids.

IDenta Corp. is committed to the belief that any effective anti-drug policy begins with the ability to quickly gather credible evidence. Touch&Know™ offers the means to do so. The detector can assist with the resolution of drug-related issues in the home, schools and businesses.

For interviews and additional information, please contact:

Ephraim Ruttner
President

Oximeter Plus, Inc.
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