Digital Health and Fitness Technology Expands by Nearly 25 percent at 2013 International CES

The Associated Press

STOCKHOLM--(BUSINESS WIRE)--Oct 29, 2012--The Consumer Electronics Association (CEA) ® today announced the nearly 25 percent growth of digital health and fitness technology at the 2013 International CES ®. More than 215 exhibitors will showcase the latest digital health and fitness technologies at the world's largest annual innovation event. The 2013 International CES will run Tuesday, January 8-Friday, January 11, 2013 in Las Vegas, Nevada.

"Health and fitness technology is booming, and will continue its dominance on the CES show floor with the future of fitness tech that combines data aggregation, social elements and convenience," said Gary Shapiro, president and CEO, CEA. "Health, wellness and technology converge at the International CES where there are solutions for diagnosing, monitoring and treating illnesses with games that let people take responsibility for their own health and reinforce healthy behavior." More than 215 exhibitors will showcase devices beyond weight, body mass index (BMI), exercise and calorie tracking. The next generation of health and fitness devices and apps offer access to complete medical history, comprehensive biometric data and remote access to medical professionals. The companies displaying these technologies will be showcased in the FitnessTech and Digital Health Summit TechZones and conference tracks, plus Silvers Summit.

Over the next five years, wearable devices in sports and fitness will grow to 169.5 million devices, with the body becoming an input/output device where everything can be tracked, and more than 27,000 net square feet of exhibit space will be dedicated to those technologies at the 2013 CES. The FitnessTech TechZone is the premier 2013 CES show floor destination focused exclusively on the newest innovations and tools for the sports enthusiast. Spotlighting key trends that impact the multi-billion dollar sports, fitness and outdoors markets, FitnessTech will be located in the Las Vegas Convention Center/World Trade Center (LVCC), South Hall 2.

The FitnessTech Conference Track will explore what works and what doesn't from augmented reality devices to new exercise options, and from bionic parts to peak performance monitors. The conference programming dives into what it takes to become the next big thing in wearable technology.

An easier path to your doctor will be revealed in the LVCC's Grand Lobby at CES. New exhibitor HealthSpot will unveil its cutting-edge tele-health system for providing high quality medical diagnostics to acute care patients. Redefining clinical healthcare through digital technology, HealthSpot is pioneering today's health services through convenience, efficiency and efficacy for both providers and their patients. Other key health and fitness exhibitors include: Body Media, Life

Technologies, Omron Healthcare, Scosche Industries and United Health Group.

The Digital Health Summit, produced by Living in Digital Times, is focused on one of the fastest growing markets where health, wellness and technology come together. The TechZone, located in South Hall 2, will showcase tele-health systems, robotic aids, electronic medical records, therapeutic and diagnostic medical devices and monitoring devices for the home. The conference programming will bring together more than 800 senior health and technology executives to examine and analyze the fast-paced digital health landscape. Innovators in the technology health services industry will examine consumers' seamless integration with health and fitness products in their daily lives. Now in its fourth year, the Digital Health Summit with showcase the following speakers: Jeff Arnold, CEO, Sharecare Paul Slavin, SVP and General Manager, Everyday Health Studios Dr. Joseph Kvedar, Founder and Director, Center for Connected Health Ron Andrews, President Life Sciences, Life Technologies Dr. Gregory Bayer, CEO, Brain Resource More, the Silvers Summit TechZone in South Hall 2 will showcase the products and services that keep baby boomers engaged, entertained, connected and healthy.

The 2013 CES will feature 3,000 global technology companies unveiling the latest consumer technology products and services across 15 product categories including the latest in audio, automotive electronics, connected home technologies, digital imaging/photography, electronic gaming, entertainment/content and more. Visit CESweb.org for more information on the 2013 International CES.

Note to Editors: The official name of the global technology event is "2013 International CES." Subsequent references to the show can be shortened to "International CES", "2013 CES" or "CES." Please do not use "Consumer Electronics Show" to refer to the International CES. About CEA: The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the $206 billion U.S. consumer electronics industry. More than 2,000 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion, standards development and the fostering of business and strategic relationships. CEA also owns and produces the International CES – The Global Stage for Innovation. All profits from CES are reinvested into CEA's industry services. Find CEA online: www.CE.org and www.DeclareInnovation.com. Follow CES at www.CESweb.org and through social media: http://facebook.com/InternationalCES; http://twitter.com/IntlCES; http://blog.ce.org/.

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