KORE Headlines Wireless Health Pavilion at MobileCON 2012

The Associated Press

SAN DIEGO--(BUSINESS WIRE)--Oct 10, 2012--KORE, the world's largest wireless services provider specializing in machine-to-machine (M2M) communications, today announced that it will be a lead participant in the newly-formed Wireless Health Pavilion at MobileCON 2012. The creation of a multi-party pavilion dedicated to wireless health underscores the growing adoption of telemedicine and telehealth devices for improving patient outcomes, while removing costs from all phases of healthcare delivery.

The implications for M2M-enabled health management are transformational. Consider the quality-of-life improvements for the heart patient who no longer must travel to the doctor every week for a check-up; or a diabetes patient who gets continuous notification about his or her blood glucose levels; or the sleep apnea sufferer whose device adapts breath-by-breath to always deliver the most comfortable and restful sleep.

KORE will demonstrate several devices in the Wireless Health Pavilion at Booth 1024. Specific devices on display will include: Vital sign monitoring devices that increase patient self-management and promote better quality-of-life Blood pressure devices for "critical monitoring" and early detection of life-or-death exceptions Glucose monitoring devices that alert diabetes patients and doctors when values move outside an acceptable range, and also monitor for dietary intake that would affect a patient's course of action Prescription compliance devices to maintain proper prescription utilization Two-way connected sleep apnea monitoring devices that handle both investigatory and direct treatment of patients, and can even eliminate the need for expensive Polysomnography exams "Based on our interactions during the past 12 months, the healthcare market has moved to a place where stakeholders are really starting to understand how M2M fits with specific use case scenarios," said Alex Brisbourne, president and COO, KORE. "The medical segment has become the single largest market of new device additions for KORE. With the buildup finally gaining validation from real devices, we believe that wide-scale connected medicine may truly be right around the corner." Another area of growth for telemedicine, which specifically takes advantage of KORE Global Connect ™ for direct local carrier connectivity across continents, comes in support of the emerging Medical Tourism industry. Many first-world patients are finding success going abroad for surgical procedures, and telemedicine can help make this process more of a managed experience while providing a psychological comfort level for patients by connecting them with their surgeons abroad both pre- and post-procedure. Eventually, telemedicine may allow for cross-border integration directly to the patients' primary care physicians.

Come see the full suite of KORE M2M connectivity services in Booth 535, along with

healthcare demonstrations in Booth 1024 in the Wireless Health Pavilion at MobileCON 2012.

About KORE KORE is the world's largest wireless network provider specializing exclusively on the rapidly expanding global machine-to-machine (M2M) communications market. Providing unified control and management for cellular and satellite network service delivery in more than 180 countries worldwide, KORE empowers its application, hardware and wireless operator partners to efficiently deliver M2M solutions for connected devices across the globe. M2M applications in industries as diverse as healthcare, utilities, enterprise IT, transaction processing and fleet management rely on the KORE network to deliver operational efficiencies and cost-savings. KORE offers a range of technologies — including GSM, HSPA, CDMA and EV-DO, as well as satellite services — that ensure the greatest possible reliability and coverage. For more information, please visit www.koretelematics.com.

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