Masimo to Present at Lazard Capital Markets 9th Annual Healthcare Conference

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IRVINE, Calif., Oct. 31, 2012 /PRNewswire/ -- Masimo (NASDAQ: MASI [1]) today announced that its management is scheduled to present at the Lazard Capital Markets 9th Annual Healthcare Conference at The Pierre Hotel in New York on Tuesday, November 13, 2012, at 2:30 p.m. Eastern Time. A live audiocast of the presentation will be available on the Masimo website at www.masimo.com [2]. A replay of the audiocast will be available following the live presentation.

About Masimo
Masimo (NASDAQ: MASI [1]) is the global leader in innovative noninvasive monitoring technologies that significantly improve patient care—helping solve "unsolvable" problems. In 1995, the company debuted Measure-Through Motion and Low Perfusion pulse oximetry, known as Masimo SET®, which virtually eliminated false alarms and increased pulse oximetry's ability to detect life-threatening events. More than 100 independent and objective studies have shown that Masimo SET® outperforms other pulse oximetry technologies, even under the most challenging clinical conditions, including patient motion and low peripheral perfusion. In 2005, Masimo introduced rainbow SET® Pulse CO-Oximetry technology, allowing noninvasive and continuous monitoring of blood constituents that previously required invasive procedures, including total hemoglobin (SpHb®), oxygen content (SpOC™), carboxyhemoglobin (SpCO®), methemoglobin (SpMet®), and Pleth Variability Index (PVI®), in addition to SpO2, pulse rate, and perfusion index (PI). In 2008, Masimo introduced Patient SafetyNet™, a remote monitoring and wireless clinician notification system designed to help hospitals avoid prevent
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Links:
[1] http://studio-5.financialcontent.com/prnews?Page=Quote&Ticker=MASI
[2] http://www.masimo.com