

MPR Opens Boston Area Office

The Associated Press

ALEXANDRIA, Va.--(BUSINESS WIRE)--Oct 10, 2012--MPR Associates, Inc. (www.mpr.com), a world leading specialty engineering and management service organization established an office in Chelmsford, MA to serve the growing needs of its clients in the Northeast. From this location, MPR will provide the same innovative engineering, software development, and project support services it provides to medical, consumer products, nuclear, fossil, renewable energy, and government clients from its Alexandria, VA headquarters and four additional offices. The Boston office highlights the continued growth of MPR since its inception nearly fifty years ago.

Christian Haller, MPR Product Development VP, notes, "The strategic importance of an office near Boston serving the New England Region cannot be overstated. MPR has many clients and potential clients here who will directly benefit from having a fully capable MPR design and engineering office close at hand. Boston is one of the top hubs of medical, diagnostic, and laboratory device manufacturing, and our new Chelmsford office will bring our world class design and product development resources to bear on a local level." The establishment of the new branch office allows local clients to more easily take advantage of the MPR Product Development Team's unique "Wow that Works" approach to product design, development, and commercialization. This office will be one of MPR's design centers focusing on embedded systems and product design for medical and commercial devices.

"Wow that Works" combines creative industrial design with engineering excellence in a fully integrated approach using in-house resources to produce the most innovative and functional products people love to use, all in record time. It is a culture and a philosophy that embodies all aspects of workflow, human factors, ergonomics, use case analysis, and aesthetics in a creative process that also minimizes risk through application of technical knowledge, 'first principles' engineering, and comprehensive testing and validation.

The Boston area office, located at 100 Apollo Drive, Suite 101A, Chelmsford, MA 01824, officially opened September 27, 2012 and will continue to expand within the next year.

About MPR Product Development MPR Product Development is the experienced engineering and industrial design business division of MPR. Specializing in the development of new technologies and products, MPR Product Development works with clients as a development partner from conceptualization through technology transfer and manufacturing. MPR Product Development provides all engineering, research and development, design and prototyping services, and regulatory support needed to commercialize its clients' products.

About MPR Associates MPR Associates is an employee-owned specialty engineering

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and project management services firm founded in 1964 headquartered in Alexandria, VA. MPR provides solutions to clients in the nuclear power, energy, federal government, and health & life sciences industries. The company's state-of-the-art development, design, engineering, and project management support has produced more than 100 patents and "first-of-a-kind" proprietary solutions for its clients.

INTERVIEWS AVAILABLE UPON REQUEST

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