Research and Markets: Siemens Healthcare - 2012 Product Pipeline Analysis Is Supplemented With a Detailed Company Profile and Information on Clinical Trials, Wherever Applicable

The Associated Press

DUBLIN--(BUSINESS WIRE)--Oct 1, 2012--Research and Markets (http://www.researchandmarkets.com/research/8r8h85/siemens) has announced the addition of GlobalData's new company profile "Siemens Healthcare - Product Pipeline Analysis" to their offering.

Siemens Healthcare (formerly Siemens Medical Solutions) is a global medical device company. It undertakes the design, development, manufacture and distribution of medical devices and technologies for diagnostic markets. It offers imaging equipment, healthcare information systems, management consulting and support services. It has a comprehensive portfolio of medical solutions, ranging from medical imaging, in vitro diagnostics, and interventional systems to clinical IT. It conducts operations in North America, Africa, Europe, Asia and Australia. Siemens Healthcare is a business unit of Siemens AG and is headquartered in Erlangen, Germany.

The company focuses on innovation to develop new products and expand its markets principally in BRIC countries (Brazil, Russia, India and China). With an aim to enhance its innovative capacity and competitiveness, Siemens Healthcare initiated several strategic measures including higher investments in product development, expanded sales activities, and adoption of measures aimed at realigning the radiation therapy business.

This report is a source for data, analysis and actionable intelligence on the Siemens Healthcare portfolio of pipeline products. The report provides detailed analysis on each pipeline product with information on the indication, the development stage, trial phase, product milestones, pipeline territory, estimated approval date, and estimated launch date.

Companies Mentioned: Starkey Laboratories, Inc.

GE Healthcare Hologic, Inc.

McKesson Corporation Cerner Corporation F. Hoffmann-La Roche Ltd.

Abbott Laboratories Beckman Coulter, Inc.

Elekta AB Varian Medical Systems, Inc.

Sonova Holding AG William Demant Holding A/S GN ReSound A/S Philips Healthcare TOSHIBA Medical Systems Corporation Hitachi Medical Corporation For more information visit http://www.researchandmarkets.com/research/8r8h85/siemens
Source: GlobalData
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