Toshiba Partnerships Help Facilities Manage Dose

The Associated Press

TUSTIN, Calif.--(BUSINESS WIRE)--Oct 9, 2012--Toshiba America Medical Systems, Inc. announces strategic partnerships with Radimetrics, Inc. and Phoenix Technology Corporation to enhance dose management capabilities and support Toshiba customers through American College of Radiology (ACR) accreditation.

Toshiba now offers Radimetrics eXposure TM software, which automatically captures and calculates patient radiation dose. eXposure integrates seamlessly with existing PACS/RIS/Imaging Modalities and is customizable to comply with patient safety and regulatory reporting requirements.

Phoenix Technology Corporation partners with Toshiba to provide Toshiba's clients with turnkey physics solutions to the ACR accreditation process. Phoenix Technology Corporation's physicists will aid Toshiba customers by assisting with the facilities' quality assurance program, and provide the required physics testing and support required in order to obtain ACR accreditation.

"Toshiba's new strategic partnerships arm customers with tools and training required to improve CT safety and stay competitive in today's healthcare market," said Satrajit Misra, senior director, CT Business Unit, Toshiba. "Radimetrics and Phoenix Technology Corporation will help customers achieve their short and long-term goals by applying advanced dose management capabilities and helping them earn ACR accreditation." Phoenix Technology Corporation ACR accreditation service support is also available to Toshiba MR customers. Radimetrics is available as an option on new Aquilion CT products.

About Radimetrics Radimetrics provides radiation dose monitoring and management software to hospitals and imaging centers. Radimetrics' flagship product, eXposure™ is a single-system solution for tracking full body, organ-specific and cumulative radiation exposure across all imaging modalities. It provides crucial patient size-adjusted information to improve decision-making among ordering physicians, radiologists, clinical physicists, safety officers, radiology technologists and others in the radiology workflow, and delivers easy-to-understand patient reports. eXposure has powerful data capture and presentation capabilities to support patient safety, regulatory reporting, quality and utilization management initiatives, accreditation, and referrer and patient satisfaction. www.radimetrics.com.

About Phoenix Technology Corporation Phoenix Technology Corporation based in Woodstock, Georgia, is a full service diagnostic medical physics consulting firm which has successfully accredited hundreds of facilities since the inception of the ACR accreditation process. Founded in 1973, Phoenix Technology Corporation has been a proven leader and innovator in the area of diagnostic medical physics for decades servicing the majority of the Hospitals and Medical Centers within the state

of Georgia.

About Toshiba America Medical Systems, Inc. With headquarters in Tustin, Calif., Toshiba America Medical Systems (TAMS) markets, sells, distributes and services diagnostic imaging systems, and coordinates clinical diagnostic imaging research for all modalities in the United States. For more information, visit the TAMS website at www.medical.toshiba.com.

About Toshiba Medical Systems Corporation Toshiba Medical Systems Corporation is a leading worldwide provider of medical diagnostic imaging systems and comprehensive medical solutions, such as CT, X-ray and vascular, ultrasound, nuclear medicine and MRI systems, as well as information systems for medical institutions. Toshiba Medical Systems Corporation has been providing medical products for over 80 years. Toshiba Medical Systems Corporation is a wholly owned subsidiary of Toshiba.

About Toshiba Toshiba is a world-leading diversified manufacturer, solutions provider and marketer of advanced electronic and electrical products and systems. Toshiba Group brings innovation and imagination to a wide range of businesses: digital products, including LCD TVs, notebook PCs, retail solutions and MFPs; electronic devices, including semiconductors, storage products and materials; industrial and social infrastructure systems, including power generation systems, smart community solutions, medical systems and escalators & elevators; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 550 consolidated companies, with 202,000 employees worldwide and annual sales surpassing 6.1 trillion yen (US$74 billion). Visit Toshiba’s website at www.toshiba.co.jp/index.htm.

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