Alpha Imaging Acquires Clinical Applications Training Company

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CLEVELAND, Nov. 20, 2012 /PRNewswire-iReach/ -- Alpha Imaging LLC, a leading distributor of advanced medical imaging equipment based in Cleveland, Ohio, today announced they have acquired Chesapeake Applications Inc., a Pennsylvania-based company, to enhance their clinical applications training portfolio. Chesapeake Applications provides clinical training on Shimadzu Medical Systems, Canon Medical Systems and Konica Minolta Medical Imaging radiographic and fluoroscopic systems throughout the United States.

"The acquisition of Chesapeake Applications enhances the delivery of clinical support to our growing Shimadzu, Canon and Konica installed base," said Michael Perrico, CEO of Alpha Imaging. "Our clients have told us that in today's healthcare environment they need to maximize the productivity of their existing resources. Delivering customized clinical training will improve their operational efficiency and help deliver the highest levels of patient care."

Welcoming the acquisition, Lloyd Kremser, President of Chesapeake Applications, Inc. said, "This is a very exciting new development. Our companies both deliver very personalized service that differentiates us from the competition. We are looking forward to working more closely with the Alpha team and other dealers throughout the U.S. in the years to come."

Chesapeake Applications has provided national clinical applications training since 1994. "We've served customers in all 50 states and even Mexico and Canada," said Kremser. "Alpha Imaging has acquired a very dedicated and talented team."

The move is part of Alpha Imaging's strategy to deliver new clinical and technical services to their customers. Alpha Imaging opened a new Training and Support Center in their Cleveland, Ohio headquarters in the fall of 2011. Training courses for equipment end-users, service engineers and biomedical departments are available. "Offeri
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Source URL (retrieved on *07/10/2014 - 9:37pm*):
http://www.mdtmag.com/news/2012/11/alpha-imaging-acquires-clinical-applications-training-company