Key Considerations for Selecting and Implementing a CAD/CAM System for Dental Laboratories Outlined in Free Article Download from Jensen Dental

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NORTH HAVEN, Conn., Nov. 5, 2012 /PRNewswire/ -- Jensen Dental, a leading provider of products and services for the dental industry, today announced the release of an article reprint that outlines the key decision criteria dental laboratories should consider when selecting and implementing a CAD/CAM system for producing restorations.

The article, titled "Critical Considerations for Implementing a CAD/CAM Strategy," is authored by Don Cornell and Greg Harris and originally appeared in The Journal of Dental Technology. The article lists a wide range of business and technical criteria that dental lab owners and technicians should take into account before making the transition to digital dentistry, including:

- The pros and cons of outsourcing digital dental restorations vs. producing them in-house
- Why price should not be the sole consideration when choosing a CAD/CAM system
- The facts surrounding "open" vs. "closed" systems and what that means to your business
- Why a validated and integrated CAD/CAM system can save you time, money and frustration
- How vendor support and product education play an important role in determining success with CAD/CAM
- The wide range of innovative materials now available for dental CAD/CAM that deliver highly esthetic restorations consistently and profitably

The article reprint can be downloaded for free at:
http://www.jensendental.com/digital_dentistry/education/digital_whitepaper.html [1]

Dental laboratories interested in learning more about CAD/CAM systems and digital materials can contact Jensen Dental at 800-243-2000 or visit
http://www.jensendental.com/digital_dentistry/index.html [2]

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