NDS Surgical Imaging Extends Its Leadership in LED Backlight Technology with the Release of New Radiance and EndoVue Surgical Displays

The Associated Press

SAN JOSE, Calif.--(BUSINESS WIRE)--Nov 8, 2012--NDS Surgical Imaging (NDSsi) has expanded its family of advanced LED backlight surgical displays with the release of the new , and monitors. The new products extend NDSsi's leadership in visualization technology as the company advances its complete lineup of surgical displays to LED backlight.

Focusing solely on the medical industry, NDSsi is the pioneer of LED technology for the healthcare environment, the first company to introduce LED in a surgical display, and the first to stabilize the LED backlight at 500 cd/m² for the life of the product with the introduction of its display.

"Bringing all the advantages of LED backlight to our customers, and doing it affordably, has been one of our key goals," said Jens Ruppert, Vice President & General Manager, Surgical Business Unit at NDSsi. "Our expertise in designing medical-grade products has enabled us to produce a wide range of advanced LED backlight displays to fit any budget, making the transition to LED easy." The benefits of LED backlight technology are many. LED displays consume less power, thereby reducing energy costs. New designs are slimmer, more lightweight, and promise a longer product life. LED backlights run cool, eliminating the heat dissipation issues of older technologies. By offering the industry's only stabilized LED backlight, NDSsi displays remain at the same high brightness from day one throughout the life of the product.

For more information on the NDSsi product portfolio, please visit our website .

About NDS Surgical Imaging Based in Silicon Valley, CA, NDS Surgical Imaging (NDSsi) is a global leader in designing and manufacturing medical imaging and informatics systems. NDSsi technology solutions have led the way in re-defining the modern surgical OR, radiology rooms, endoscopy suites and minimally invasive environments.

At the forefront of innovation in medical imaging technology, NDSsi delivers HD visualization and informatics products that enable the clinical imaging solutions of the future, and drive constant improvements in collaborative medicine. NDSsi is a privately held company with US-based R&D and manufacturing facilities, and a global presence in more than 35 countries. For more information, visit .

CONTACT: NDS Surgical Imaging Andy Larg, 408-754-4255 alarg@ndssi.com

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