Novation Awards Contract to Cook Medical for Peripheral Vascular Products

The Associated Press

BLOOMINGTON, Ind.--(BUSINESS WIRE)--Nov 15, 2012--Reinforcing its commitment to advancing interventional techniques and technologies to treat disease, Cook Medical is pleased to announce a new contract with leading health care supply chain and contracting company Novation for Cook’s peripheral intervention and peripheral diagnostic devices.

Cook peripheral vascular products under this contract will be offered to the more than 65,000 members and affiliates of VHA Inc., UHC, Children's Hospital Association and Provista, all served by Novation.

The contract, which goes into effect Jan. 1, 2013, will cover devices in Cook’s peripheral vascular intervention and diagnostics portfolio, which include access and biopsy needles, balloons, balloon stents, diagnostic wire guides and catheters, interventional wire guides, embolization coils, self-expanding stents and vena cava filters.

“We are pleased to continue our strong partnership with Novation,” said David Reed, vice president of Healthcare Business Solutions at Cook Medical. “As our portfolio of minimally invasive peripheral vascular products grows, comprehensive contracts like this one with Novation are critical to our ability to reach a diverse group of institutions and make our technology widely accessible, particularly to academic medical centers, which we think play a valuable and important role in health care.” About Novation, Winner of the Ethics Inside® Certification Founded in 1998, Novation is the leading health care supply chain expertise and contracting company for the more than 65,000 members of VHA Inc. and UHC, two national health care alliances, Children's Hospital association, an alliance of the nation’s leading pediatric facilities, and Provista, LLC. Novation provides alliance members with sourcing services, as well as information and data services. Based in Irving, Texas, Novation develops and manages competitive contracts with more than 600 suppliers. VHA, UHC, and Provista members used Novation contracts to purchase more than $40 billion in 2011. Novation recently earned the coveted Ethics Inside Certification from Ethisphere Institute, a leading international think tank dedicated to the research and promotion of best practices in corporate ethics and compliance. Novation was also named on Ethisphere's World's Most Ethical Companies list, and is the only company in the health care industry to earn both distinctions. To learn more about Novation, please visit the newly designed novationco.com and follow @NovationNews.

About Cook Medical A global pioneer in medical breakthroughs, Cook Medical is committed to creating effective solutions that benefit millions of patients worldwide. Today, we combine medical devices, drugs, biologic grafts and cell therapies across

more than 16,000 products serving more than 40 medical specialties. Founded in 1963 by a visionary who put patient needs and ethical business practices first, Cook is a family-owned company. For more information, visit www.cookmedical.com. Follow Cook Medical on Twitter and LinkedIn.

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