# Research and Markets: Future Horizons in the European Hematology and Flow Cytometry Markets

The Associated Press

DUBLIN--(BUSINESS WIRE)--Nov 26, 2012--Research and Markets ( http://www.researchandmarkets.com/research/rldd9x/future_horizons [1] ) has announced the addition of the "Future Horizons in the European Hematology and Flow Cytometry Markets - France, Germany, Italy, Spain, UK: Supplier Shares and Sales Forecasts for 40 Tests by Country" report to their offering.

This unique report provides information not available from any other published source, including test volume forecasts, instrument placements and installed base by manufacturer and model, as well as sales and market shares of leading instrument and reagents suppliers: - Specimen forecasts by market segment - Test volume forecasts by assay and market segment - Reagent and instrument sales forecasts by market segment - Instrument placements and installed base by manufacturer and model - Sales and market shares of reagent and instrument suppliers This report will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the hematology and flow cytometry markets during the next five years.

The report explores future marketing and technological trends in five major European countries (France, Germany, Italy, Spain, UK); provides market share estimates, test volume forecasts, and instrument placements; compares features of leading analyzers; profiles of top competitors and emerging market entrants; and suggests specific product and marketing opportunities for instrument and reagent suppliers. During the next five years, the continued advances in molecular diagnostics, monoclonal antibodies, lasers and IT, as well as growing understanding of immunological forces regulating systemic diseases, will have a profound impact on the hematology and flow cytometry markets worldwide.

New molecular diagnostic and monoclonal antibody tests will facilitate existing procedures and provide basis for sensitive, specific and simple assays. The introduction of smaller and easy-to-operate laser systems will expand applications of flow cytometry to routine clinical laboratories. Further advances in IT will reduce the cost of instrument manufacture, service warranty, and permit development of innovative self-troubleshooting, autocalibration and other advanced features. Presently tedious analyses of chromosomal abnormalities, DNA content, and lymphocyte subsets will become more automated and routine.

Companies Mentioned - Abbott - Beckman Coulter Danaher - Becton Dickinson - Bio-Rad - CellaVision - Dako - Horiba - Iris - Nihon Kohden - Ortho-Clinical Diagnostics - Roche - Siemens - Sysmex For more information visit http://www.researchandmarkets.com/research/rldd9x/future_horizons [1]

CONTACT: Research and Markets Laura Wood, Senior Manager.

press@researchandmarkets.com [2] U.S. Fax: 646-607-1907 Fax (outside U.S.): +353-1-481-1716 Sector:Healthcare and Medical Devices KEYWORD: INDUSTRY KEYWORD: HEALTH MEDICAL DEVICES SOURCE: Research and Markets Copyright Business Wire 2012 PUB: 11/26/2012 01:44 PM/DISC: 11/26/2012 01:44 PM http://www.businesswire.com/news/home/20121126006067/ [3]

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