AACR’s Cancer Today Magazine Received the 2012 Silver Ozzie Award

AACR

PHILADELPHIA — *Cancer Today*, a publication of the American Association for Cancer Research that provides information and inspiration to cancer patients, survivors, and their family and friends, was honored with a prestigious FOLIO: magazine silver Ozzie Award.

“We are delighted that *Cancer Today* received such an honor with this silver award,” said Margaret Foti, Ph.D., M.D. (h.c.), chief executive officer of the AACR. “The new content and redesign of the magazine have provided patients and their families with the resources they need to stay informed about the latest developments in cancer research, treatment and care.”

The magazine’s December 2011 issue was awarded the silver Ozzie Award for the Best Redesign under the association/nonprofit category at the annual Eddies and Ozzies gala, held recently at the Marriott Marquis in New York, N.Y. The award recognizes an outstanding redesign of an existing publication.

Cancer Today is an authoritative resource for cancer patients, survivors, and their family members and friends as they face the challenges of diagnosis, treatment, survivorship and caregiving. Nearly 12 million Americans are cancer survivors, and *Cancer Today* provides this community with stories about patients who are dealing with cancer, information about developments in cancer therapy and research, and useful advice to help readers navigate the medical, practical and emotional issues surrounding cancer.

“I’m excited and honored that *Cancer Today* has been recognized with this prestigious Ozzie award,” said Jessica Gorman, executive editor of *Cancer Today*. “The redesign of the magazine is helping us reach more patients, survivors and their families than ever before with in-depth and reliable reporting that helps readers become active players in their cancer care or the care of their loved ones.”

FOLIO: Eddie and Ozzie Awards [1] represent the largest awards competition in magazine publishing, and the only competition for all magazines and their websites. The Ozzies recognize excellence in magazine design, and the Eddies recognize editorial excellence. More than 2,000 entries from business-to-business, consumer, association/nonprofit, custom and supplemental annual or one-shot publications were received.

In redesigning the magazine, the *Cancer Today* editorial team worked with Bates Creative Group [2] in Silver Spring, Md.

Source URL (retrieved on *04/17/2014 - 7:38am*):
http://www.mdtmag.com/news/2012/12/aacr%E2%80%99s-cancer-today-magazine-received-2012-silver-ozzie-award

Links:
[1] http://www.folioawards.com/
[2] http://batescreativegroup.com/