Advanced Bionics to Deploy Camstar’s Enterprise Manufacturing Platform for Improved Operational Efficiency

The Associated Press

CHARLOTTE, N.C.--(BUSINESS WIRE)--Dec 5, 2012--Camstar Systems, Inc. announced today that Advanced Bionics, a global leader in developing the most advanced cochlear implant systems in the world, will deploy Camstar’s Medical Device Suite, a specialized configuration of Camstar’s Enterprise Platform designed specifically for Medical Device manufacturers – including its revolutionary manufacturing execution system (MES), electronic signatures, operator training and certification, maintenance management, label printing and dispatching.

The rapid implementation across the multi-site operations at Advanced Bionics will deliver paperless manufacturing and electronic Device History Records (eDHR), real-time process enforcement and feedback, detailed manufacturing traceability, enablement of lean manufacturing, and visibility of operational and quality performance.

“All of our employees consider it a privilege to provide products that improve quality of life for those affected by hearing loss,” said Jim Robinson, VP Operations for Advanced Bionics. “With Camstar’s proven solution for our industry, we can standardize globally on a compliant platform to improve operational efficiency. There is a growing demand for our cochlear implant system, so employing this platform means our products can be manufactured with greater efficiency to help more people across the world.” “Advanced Bionics joins the many leading global Medical Device manufacturers who invest in Camstar to help them maintain a world class quality system,” said Scott Toney, President and CEO for Camstar. “They recognize the value of Camstar’s substantial investment in industry solutions that enables manufacturers to expand global access to their innovative products, increase customer satisfaction, and as a result, succeed in their markets.” About Advanced Bionics Advanced Bionics is a global leader in developing the most advanced cochlear implant systems in the world. Founded in 1993 and a subsidiary of the Sonova Group since 2009, AB develops cutting-edge cochlear implant technology that allows recipients to hear their best.

AB offers the most sophisticated cochlear implant system on the market, the HiResolution ™ Bionic Ear System, with five times more sound resolution than its competitors, designed to help recipients hear in noisy settings and enjoy the full dimensions of music.

With sales in over 50 countries and a proven track record for developing high-performing, state-of-the-art products, AB’s talented group of technologists and professionals from all over the world are driven to succeed, work with integrity and stay firmly committed to quality.

To learn more about AB and its innovative cochlear implant technology, please visit AdvancedBionics.com.

About Camstar Systems, Inc. Camstar is a leading innovator of software solutions that advance product quality in the manufacturing industry, enabling Brand Owners, Manufacturers and Suppliers to produce the highest quality products through Global Supply Networks. Camstar's cloud-based and on-premise solutions provide Supply Chain Visibility and Intelligence, Quality Management and Collaboration, and Manufacturing Execution.

For nearly 30 years, Camstar has served hundreds of satisfied customers worldwide. For more information, please visit www.camstar.com.

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