Independa Receives Most Innovative New Product Award

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SAN DIEGO, Dec. 10, 2012 /PRNewswire/ -- Independa [1], a leading provider of technology-enabled independent-living solutions for the elderly, has been awarded CONNECT's Most Innovative New Product (MIP) Award in the Software category. Independa's software augments traditional caregiving with cloud-based telecare solutions, including a Caregiver Web Application; social engagement tools; and health, environmental and activity monitoring delivered through the telephone, a tablet application, or an application embedded within televisions.

"Independa is dedicated to delivering innovative technologies that dramatically improve the lives of care recipients and their caregivers, as well as the bottom lines and top lines of our partners," said Independa CEO Kian Saneii. "This recognition underscores the benefits of our holistic telecare delivery system, which are designed to allow individuals to enjoy longer, safer and more comfortable independence while benefiting caregivers' financial health and peace of mind."

The award was presented Dec. 7 at the 25th annual MIP ceremony in La Jolla, Calif., which attracted more than 800 San Diego business leaders, researchers and investors. Independa was among nine winners selected from more than 100 products nominated for the awards. "We are honored to receive this prestigious award on behalf of our customers, partners, and investors," Saneii said.

For more information about the MIP Awards visit the 2012 CONNECT MIP Award website at: http://www.connect.org/programs/most-innovative-products-award/ [2]

About Independa, Inc.
Independa offers leading technology-enabled independent-living solutions for the elderly. Independa's best-of-breed Integrated CloudCare services enable organizations and individuals to cost-effectively help the elderly remain independent longer, saf
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