Midwest Technology Companies to Unveil Latest Innovations at the 2013 International CES

The Associated Press

ARLINGTON, Va.--(BUSINESS WIRE)--Dec 5, 2012--More than 150 technology companies based in the Midwest region of the United States (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin) will debut their latest innovations at the 2013 International CES ®. Owned and produced by the Consumer Electronics Association (CEA) ®, the 2013 CES, the world's largest annual innovation event, will feature 3,000 exhibitors across 1.8 million net square feet of exhibit space. The 2013 International CES will run Tuesday, January 8-Friday, January 11, 2013 in Las Vegas, Nevada.

"OWC is primed to once again create CES headlines by introducing leading-edge technology products both consumers and professionals will crave," said Larry O'Connor, founder and CEO of Other World Computing, based in Woodstock, Ill. "At our LVCC North Hall Booth #5812, we'll feature next generation SSDs, Thunderbolt connection storage, Jupiter mini-SAS storage, and the only SSD/Enclosure solution for Apple notebooks. Last year's CES media star, the Power2U USB/AC outlet, will also shine with new enhancements." The 2013 CES will feature more than 20 market-specific TechZones. Returning hot spots at the 2013 CES include Eureka Park, with more than 140 entrepreneurs, startups and small companies, an increase of forty percent over the 2012 Eureka Park, as well as the iLounge Pavilion, featuring more than 440 exhibitors spanning 120,000 net square feet of i-related products, located in the LVCC North Hall and the LVH.

"CES has become our most important tradeshow of the year," states Jay Foght, president of Jaymo, based in Wisconsin. "The breadth of attendees including our buyers makes this the premier show to introduce new products." At the 2013 CES, Jaymo will introduce www.personalizeityourself.com, a FREE online design tool for the PixCase™. This industry first allows customers to personalize and create iPhone case designs online then print at home. Visit Jaymo at the Las Vegas Hilton (LVH) booth 45009.

Other popular TechZones highlighting the latest technology at the 2013 CES include CEPro@CES, Gaming Showcase, GoElectricDrive,MEMS, Mobile TV, PMA@CES, Robotics, Safe Driver, Sustainable Planet, Wireless Mobility Brought to you by Qualcomm and Zigbee. Additionally, lifestyle TechZones featured at the 2013 CES include: Digital Health Summit, HigherEdTECH, Kids@Play, MommyTech, Silvers Summit and FitnessTech.

"We are excited to come to the 2013 CES and take part in the CEA's plans to bridge the intersection of healthcare and technology. HealthSpot will unveil a cutting-edge telehealth system that provides high quality medical diagnostics to acute care patients anytime, anywhere. The HealthSpot Station is a unique private, walk-in

kiosk that offers patients live access to board-certified doctors via high-definition, videoconferencing and interactive, digital medical devices," said Steve Cashman, CEO of HealthSpot, based in Dublin, OH. "Our mission is to work with top healthcare providers to extend affordable and convenient access to healthcare within every community across America." The 2013 CES will feature 300 robust sessions and 800 speakers, including keynotes from the leaders of Qualcomm, Panasonic, Samsung and Verizon. Additionally, the program, sponsored by Variety, is back for its third year with exhibits, conference programs and special events for professionals in the entertainment community and will feature actress Felicia Day as the program's ambassador.

"The 2013 International CES is the perfect opportunity to showcase our newest and one of the most sought-after products in fitness, a Strapless Heart Rate monitor," said Ranndy Kellogg, vice president of marketing and new product development for Omron Healthcare, based in Lake Forest, Ill. "Exercise enthusiasts now can take their workout to the next level comfortably without an annoying chest strap. Easy to use, the monitor is worn on the wrist and provides, accurate continuous monitoring." The 2013 CES will feature 3,000 global technology companies unveiling the latest consumer technology products and services across 15 major product categories including the latest in audio, automotive electronics, connected home technologies, digital imaging/photography, electronic gaming, entertainment/content and more. For a complete listing of CES exhibitors, please visit the 2013 CES Exhibitor Directory at CESweb.org.

Note to Editors: The official name of the global technology event is "International CES." Subsequent references to the show can be shortened to "CES." Please do not use "Consumer Electronics Show" to refer to the International CES. About CEA: The Consumer Electronics Association (CEA) is the preeminent trade association promoting growth in the $206 billion U.S. consumer electronics industry. More than 2,000 companies enjoy the benefits of CEA membership, including legislative advocacy, market research, technical training and education, industry promotion, standards development and the fostering of business and strategic relationships. CEA also owns and produces the International CES – The Global Stage for Innovation. All profits from CES are reinvested into CEA's industry services. Find CEA online: www.CE.org and www.DeclareInnovation.com. Follow CES at www.CESweb.org and through social media: http://facebook.com/InternationalCES, http://twitter.com/IntlCES, http://blog.ce.org/.

UPCOMING EVENTS 2013 International CES January 8-11, 2013, Las Vegas, NV Economic Retreat March 8-10, 2013, Snowmass, CO

CONTACT: Consumer Electronics Association (CEA) Tara Dunion, 703-907-7419 tdunion@CE.org www.CE.org or Krista Silano, 703-907-4331 ksilano@CE.org www.CESweb.org KEYWORD: UNITED STATES NORTH AMERICA ILLINOIS INDIANA IOWA KANSAS MICHIGAN MINNESOTA MISSOURI NEBRASKA NEVADA NORTH DAKOTA OHIO SOUTH DAKOTA VIRGINIA WISCONSIN INDUSTRY KEYWORD: TECHNOLOGY CONSUMER ELECTRONICS DATA MANAGEMENT HARDWARE NETWORKS AUDIO/VIDEO TELECOMMUNICATIONS OTHER TECHNOLOGY MOBILE/WIRELESS SOURCE: Consumer Electronics Association (CEA) Copyright

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