Research and Markets: Analysis of Emerging Cancer Diagnostic Tests and Strategic Profile of Leading Suppliers

The Associated Press

DUBLIN--(BUSINESS WIRE)--Dec 6, 2012--Research and Markets (http://www.researchandmarkets.com/research/dtrzdj/analysis_of [1]) has announced the addition of the "Analysis of Emerging Cancer Diagnostic Tests and Strategic Profile of Leading Suppliers" report to their offering.

This 286-page report presents comprehensive marketing and technological assessment, as well as medical rationale and diagnostic prospects, for the major categories of both circulating and cellular tests, such as Biochemical Markers, Oncogenes, Growth Factors, Hormones, Colony Stimulating Factors, Lymphokines, Immunohistochemical Stains and others.

The report includes an overview of the clinical significance and market needs for both current and emerging cancer diagnostic tests, as well as extensive listings of companies, universities and research centers developing or marketing new technologies, products, and applications.

The report also presents strategic assessments of current and emerging suppliers of cancer diagnostic products, including their sales, product portfolios, distribution tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies Contains 286 pages and 28 tables.

Competitive Profiles - Abbott - AdnaGen - Applied Gene Technologies - Arca - Beckman Coulter/Danaher - Becton Dickinson - Biomedical Diagnostics - bioMerieux - Bio-Rad - Cepheid - Correlogic Systems - Dako - Decode - Diadexus - Diagnocure - Diasorin - Eiken Chemical - Enterix - Enzo Biochem - Epigenomics - Exact Sciences - Fujirebio - Gen-Probe - Guided Therapeutics - Hologic - Ipsogen - Kreatech - Kyowa Medex - Life Technologies - Mackay Life Sciences - Myriad Genetics - Nanogen Elitech - OncoLab - Ortho-Clinical Diagnostics - Panacea Pharmaceuticals - Polartechnics - Polymedco - PreMD - Qiagen - Radient Pharmaceuticals - Roche - Scienion - Sequenom - Siemens Healthcare - Takara Bio - Targeted Diagnostics & Therapeutics - Tosoh - Veridex - Wako Pure Chemicals - Wallac/PE - Zila For more information visithttp://www.researchandmarkets.com/research/dtrzdj/analysis_of [1] CONTACT: Research and Markets Laura Wood, Senior Manager.

press@researchandmarkets.com [2] U.S. Fax: 646-607-1907 Fax (outside U.S.): +353-1-481-1716 Sector:Healthcare and Medical Devices KEYWORD: INDUSTRY KEYWORD: HEALTH OTHER HEALTH SOURCE: Research and Markets Copyright Business Wire 2012 PUB: 12/06/2012 02:53 PM/DISC: 12/06/2012 02:53 PM http://www.businesswire.com/news/home/20121206006327/ [3]

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